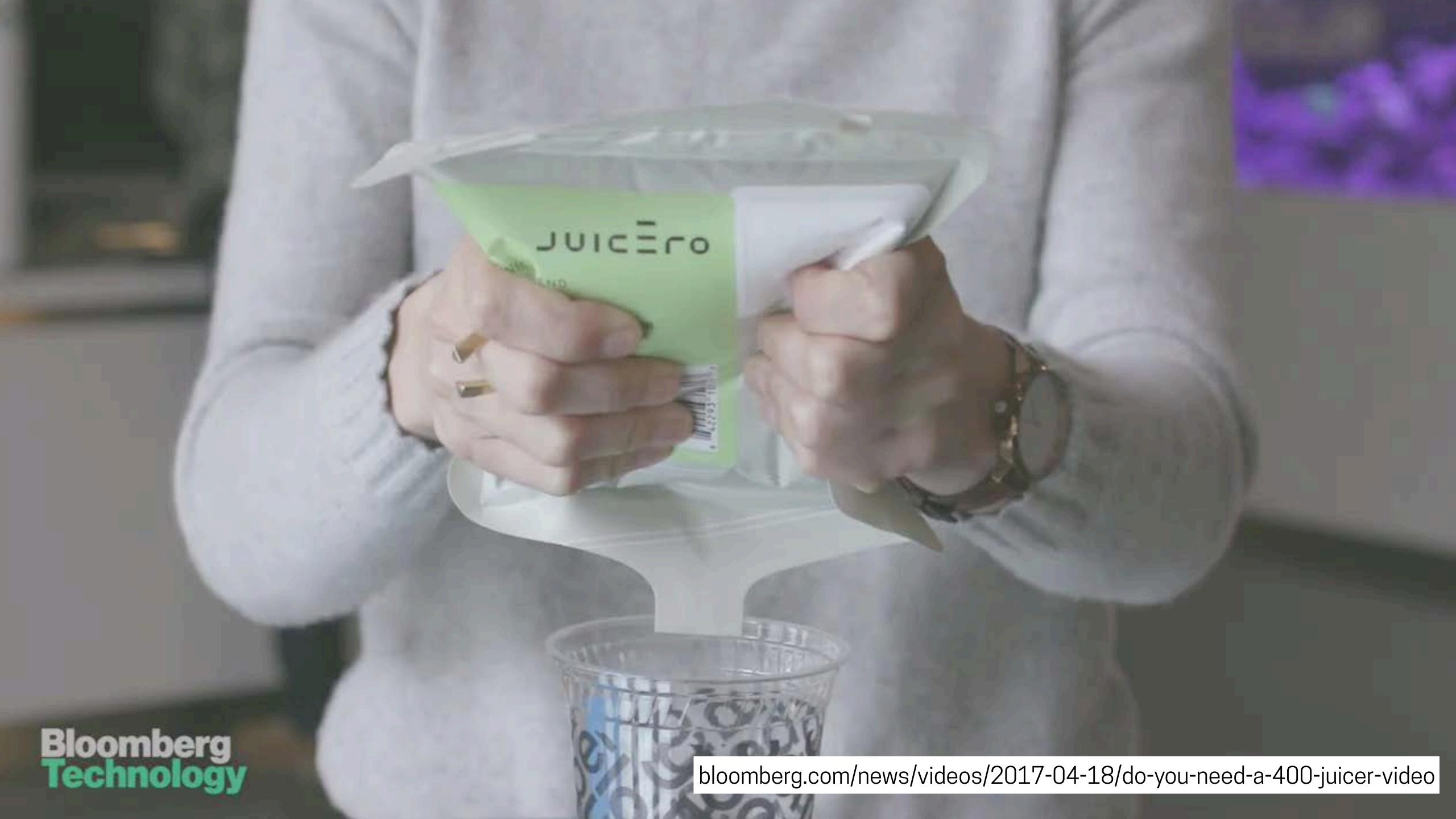


A.I. IS YOUR NEW DESIGNMATERIAL

josh clark @bigmediumjosh

ANEM DESIGN















Now my wifi kettle is basically taking the p*ss. Told me it had found network, now you need to recalibrate me, oh btw I didn't rly connect

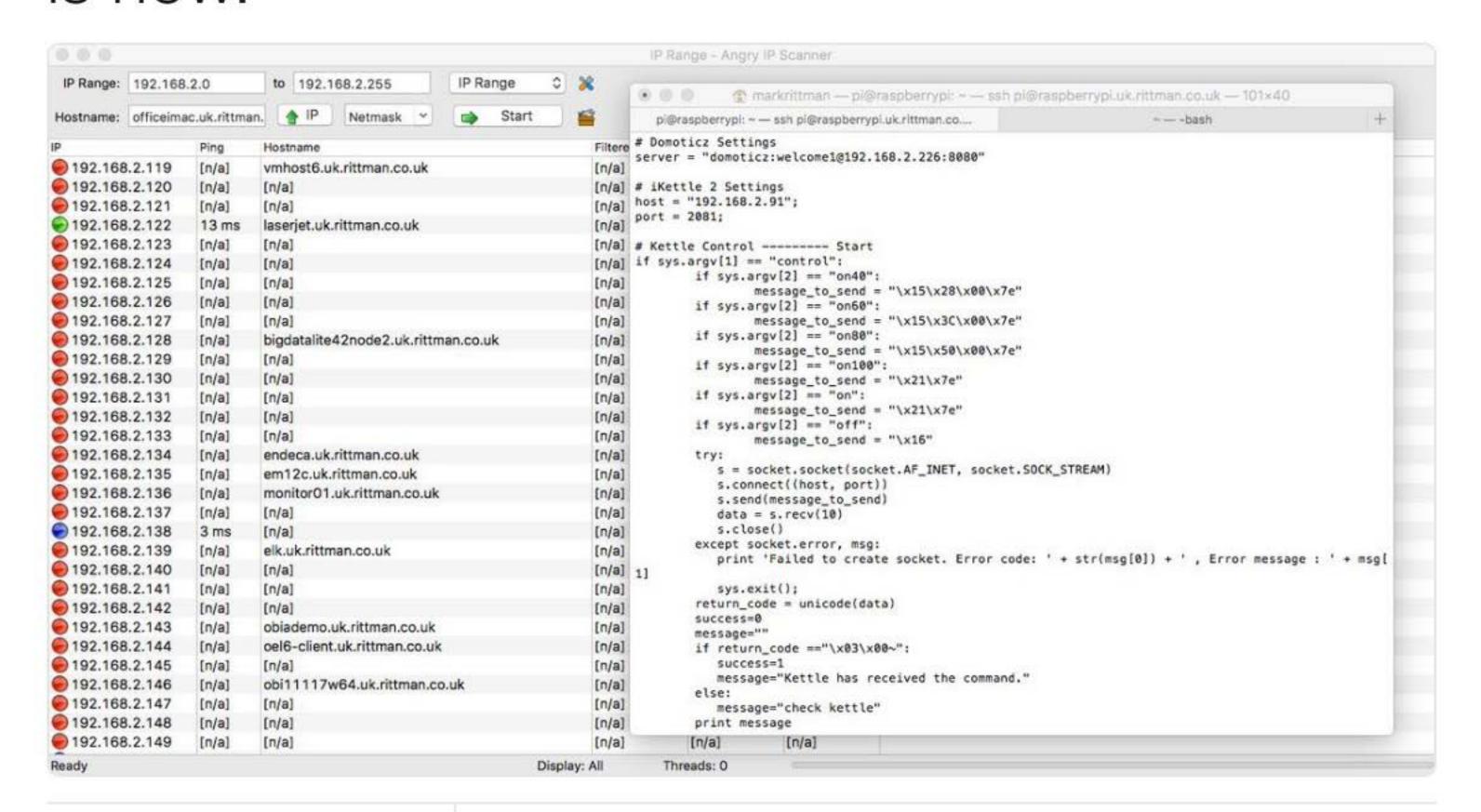
Please remove the kettle body from Please ensure kettle jug is off the base when calibrating. the base and place on a hard, flat surface. handle side. Not connected







3 hrs later and still no tea. Mandatory recalibration caused wifi base-station reset, now port-scanning network to find where kettle is now.







Well the kettle is back online and responding to voice control, but now we're eating dinner in dark while lights download a firmware update



Michael Laccetti
@mlaccetti

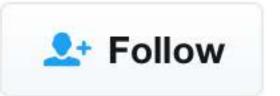


Replying to @markrittman

At this point, I'm desperate to avoid this future at all costs.



Phil A. Buster @onekade



Replying to @markrittman

why don't you just get normal fucking kettle

66 AUTOMATED YET DISTRACTING. BOASTFUL YET MEDIOCRE. CONFIDENT YET WRONG."

Fast Company product review

HOW DO WEUSE WANTS TO BE USED?

ADDS MEANING?

HOW DO WEUSE HUMAN POTENTIAL?

LEARNING SA DESIGN MATERIAL

DESIGN MATERIAL

WHAT CAN IT DO?
WHAT IS ITS GRAIN?
HOW DOES IT CHANGE US?



WHYTEAMUPWITH

WHATIEWE COULD DETECT PATTERNS AND ACTON THEM?

5 APPLICATIONS

4 QUESTIONS

1 RECOMMENDATION 2APREDICTON 3. CLASSIFICATION 4.CUSIERING 5. GENERATION

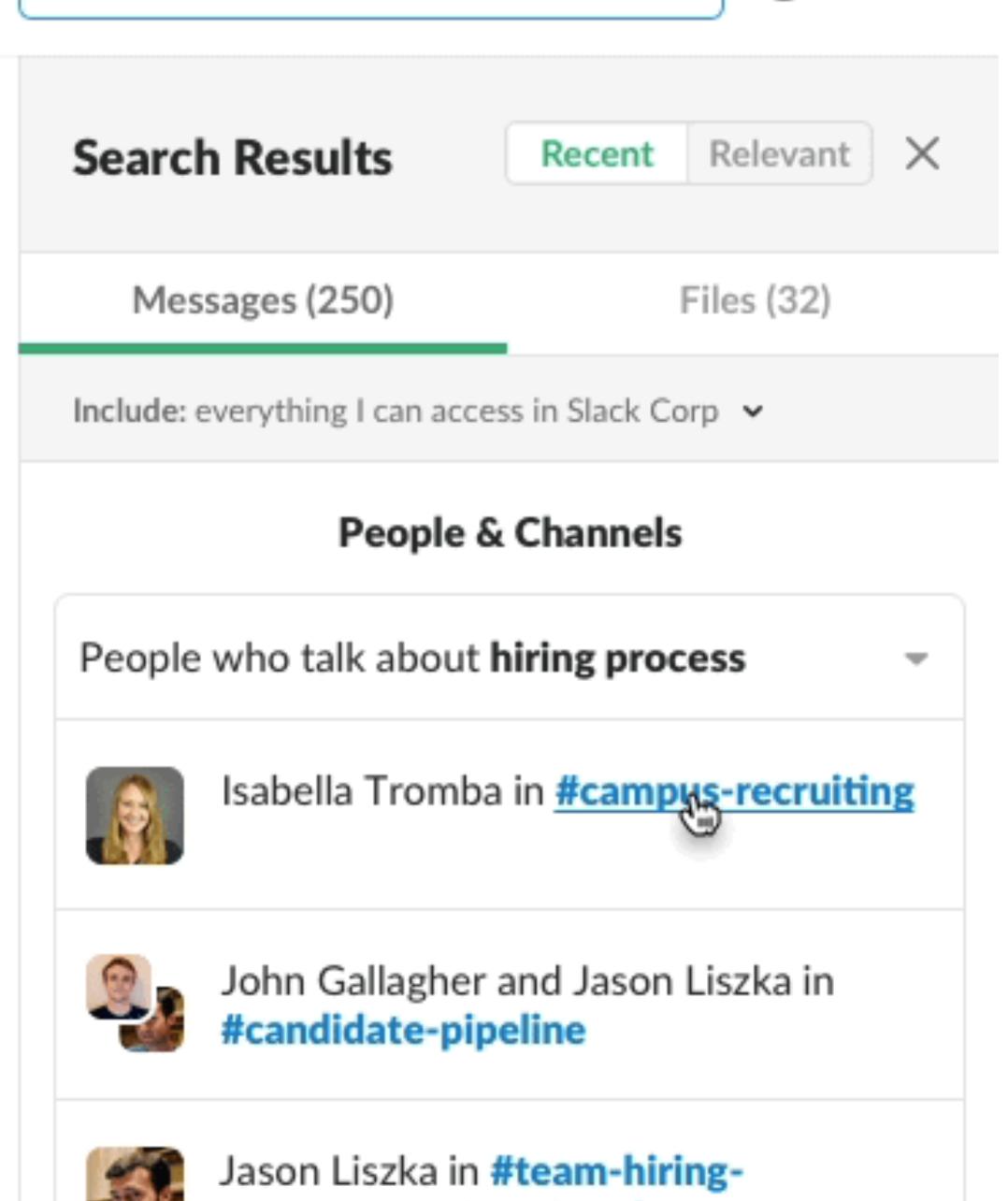




Q hiring process



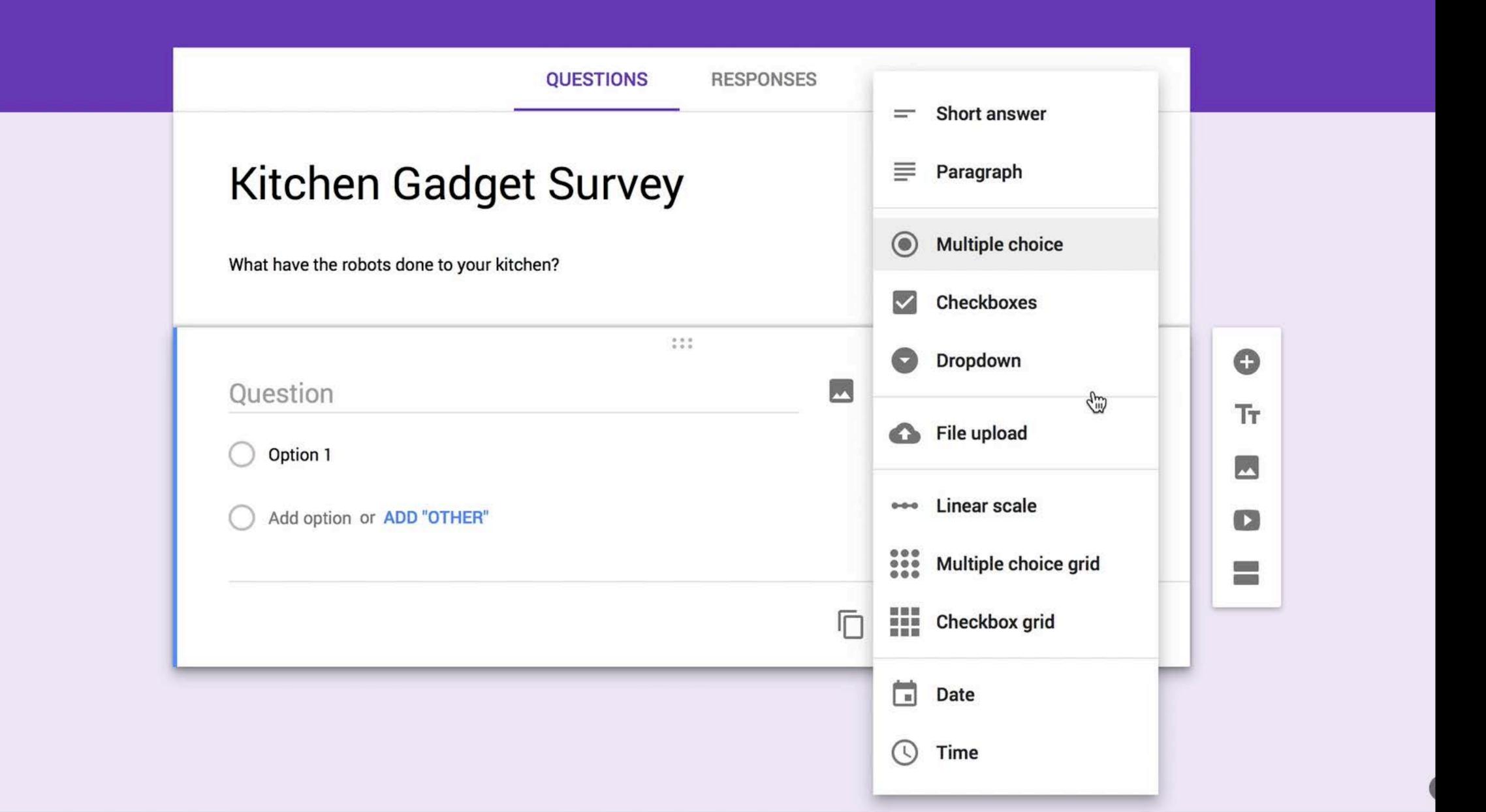












GET COAMITE CASUALUS ES () E

GET'S SPRINKLE A LEARNING ON TE

Josh Clark

CLUSTERING

Organize and group things (people, concepts, transactions) according to their affinities and differences

CLUSTERING

CLUSTERING + GENERATION

ROCKING CHAIR knitter sitter

STARWARS droid overjoyed

COOKIE naughty biscotti

LINCOLN desegregation oration

CANINE combats cats

BOLLYWOOD hindi indie

STOPWATCH clocks jocks

1 RECOMMENDATION 2APREDICTON 3. CLASSIFICATION 4.CUSIERING 5. GENERATION















can a neural network learn to recognize doodling?

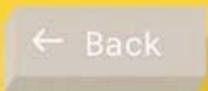
Help teach it by adding your drawings to the <u>world's largest</u> doodling data set, shared publicly to help with machine learning research.

Let's Draw!

A.I. Experiment Made with some triends from Google







You were asked to draw flip flops

You drew this, and the neural net recognized it.



It also thought your drawing looked like these:

Correct match flip flops

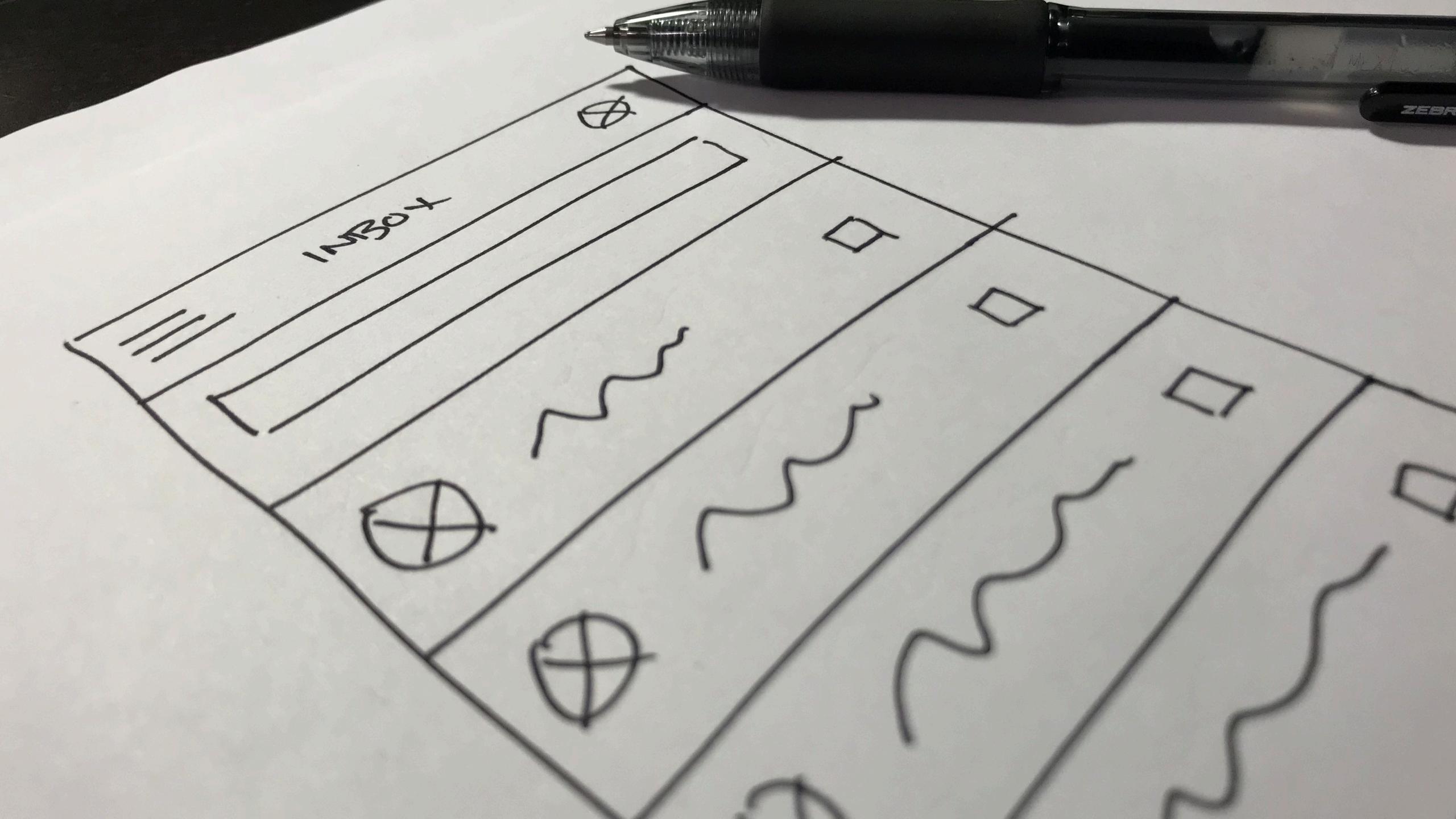


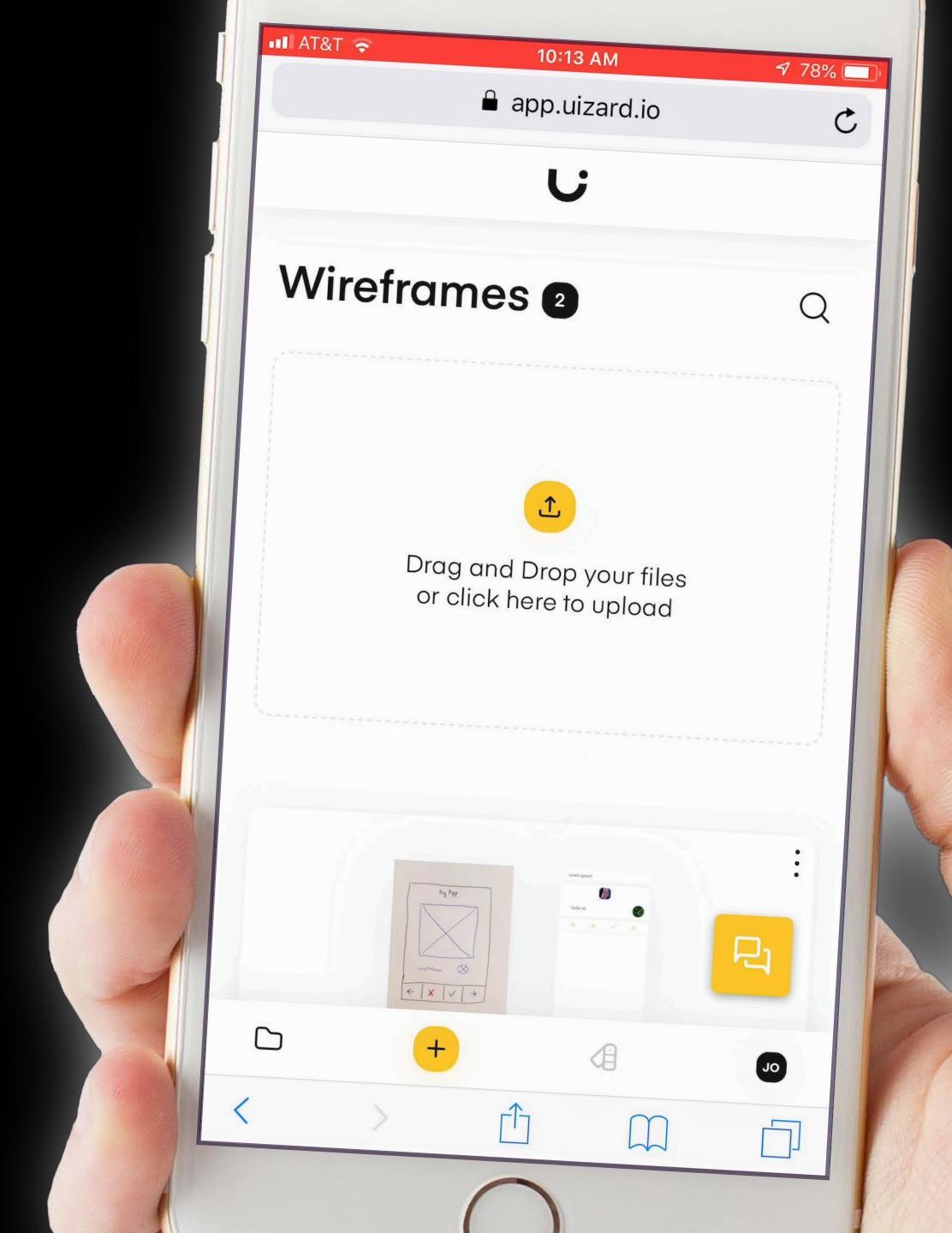
2nd closest match potato



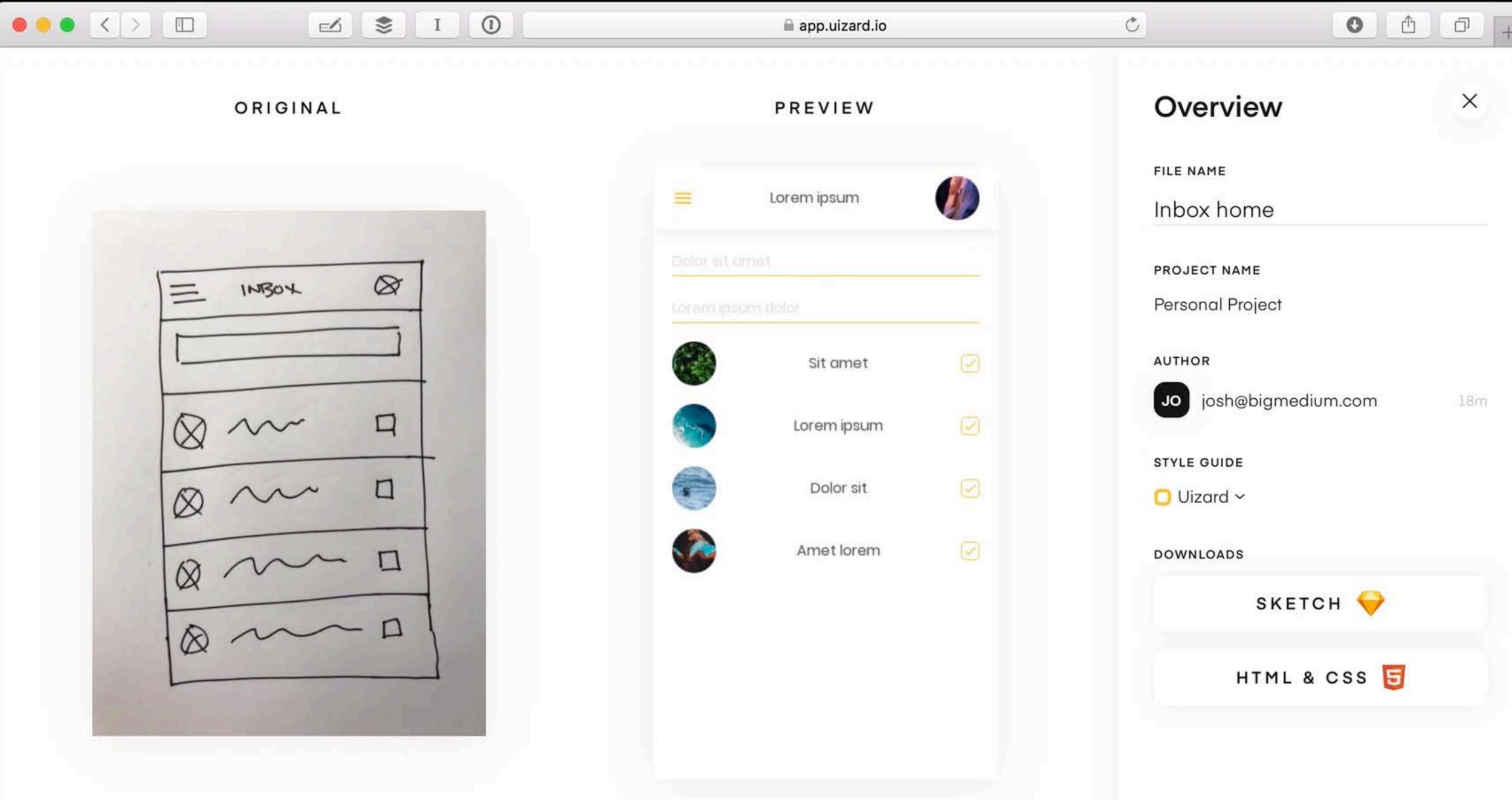
3rd closest match bread







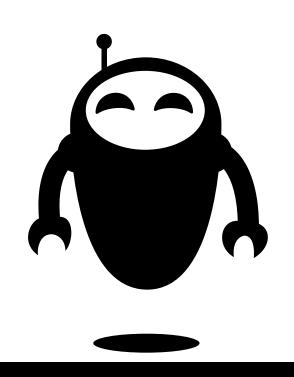
uizard.io





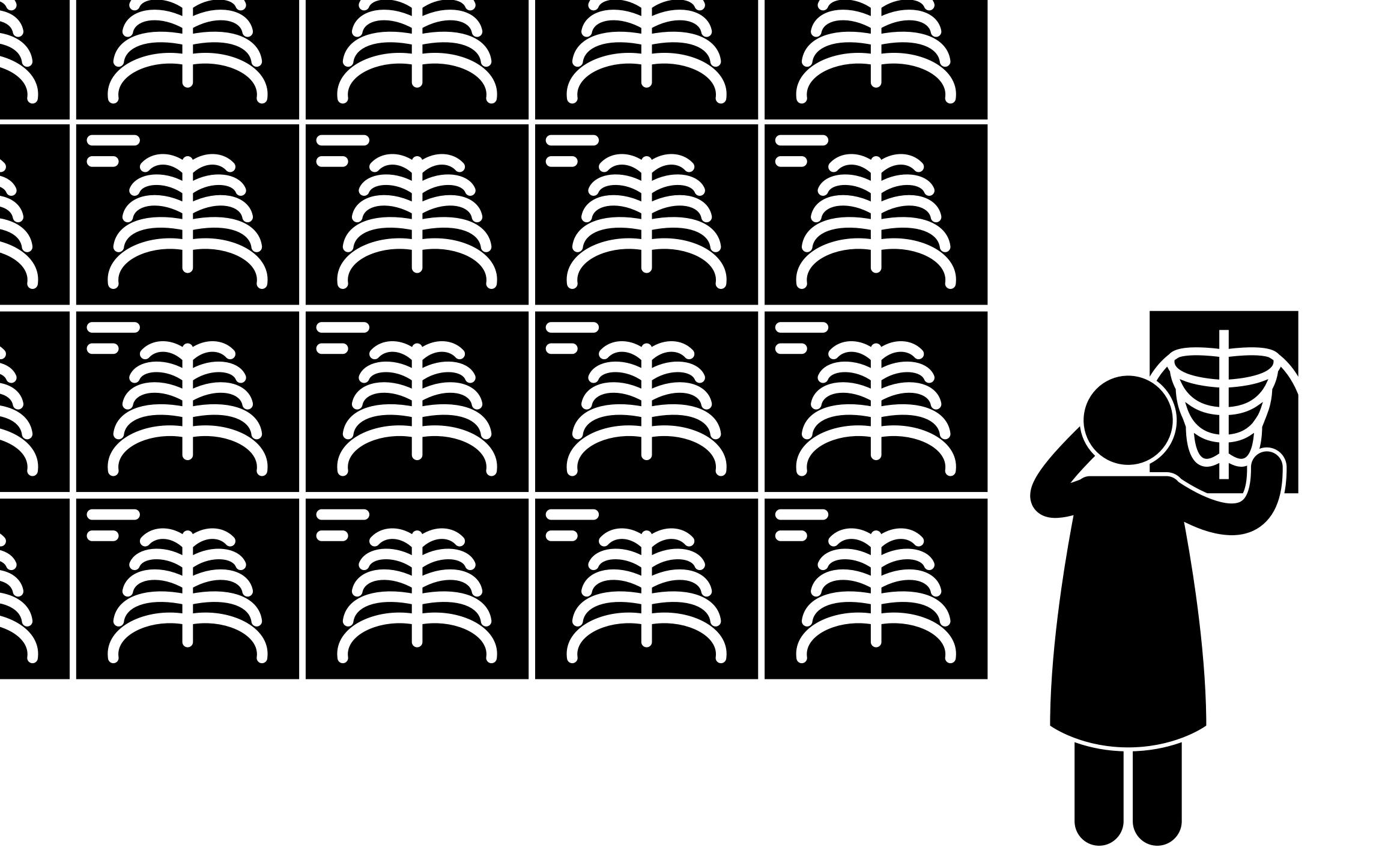


GIVE ME A HEADER WITH A NAVIGATION BAR, FOLLOWED BY A CAROUSEL AND A HERO IMAGE, PLEASE.



TIME-CONSUMNIC DETAIL-ORIENTED ERROR-PRONE





LET PEOPLE DO WHAT THEY DO BEST

LET MACHINES DO WHAT THEY DO BEST

ATENIONAND

WHAT HAVE GOULD DETECT PATTERNS AND ACT ON THEM?

WITH QUESTIONS WE ALREADY ASK

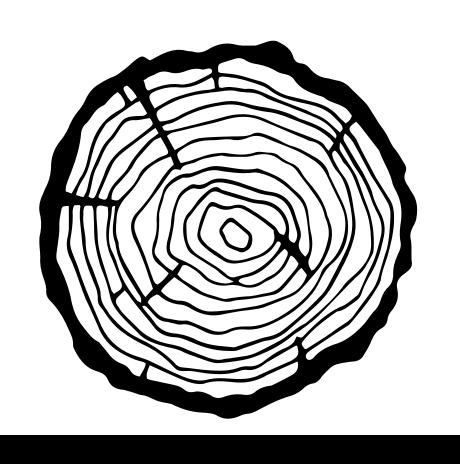
ASK ENTIRELY NEW KINDS OF QUESTIONS

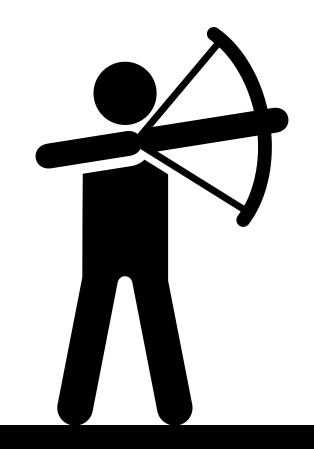
SOURCESOF

113 EN ERANSWERS 2. NEW QUESTIONS 3. NEW DATA SOURCES 4. INVISIBLE PATTERNS

POINT A.I. AT PROBLEMS WORTH SOLVING

two: what is its grain?







SWEET SPOTOF MACHINE LEARNING?

the "grain" of machine learning

- ERDNESS
- NARROW DOMAINS
- OPAQUE LOGIC
- PROBABILISTIC RESULTS
- PEGGED TO "NORMAL"

THE MACHINES ARE WEIRD



14,000 BRAINHOURS





THE MACHINES ARE WEIRD

WEAREWEIRD

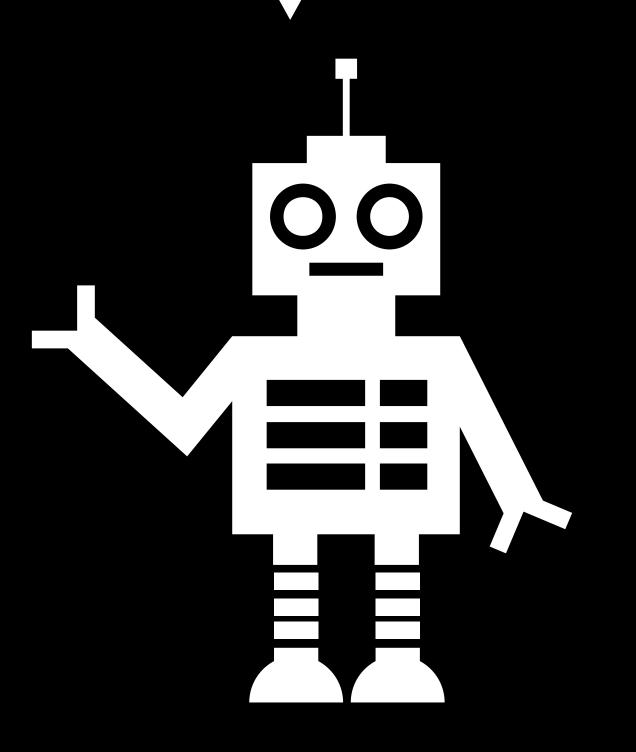


Young Mother
Pierre-Auguste Renoir
Barnes Foundation

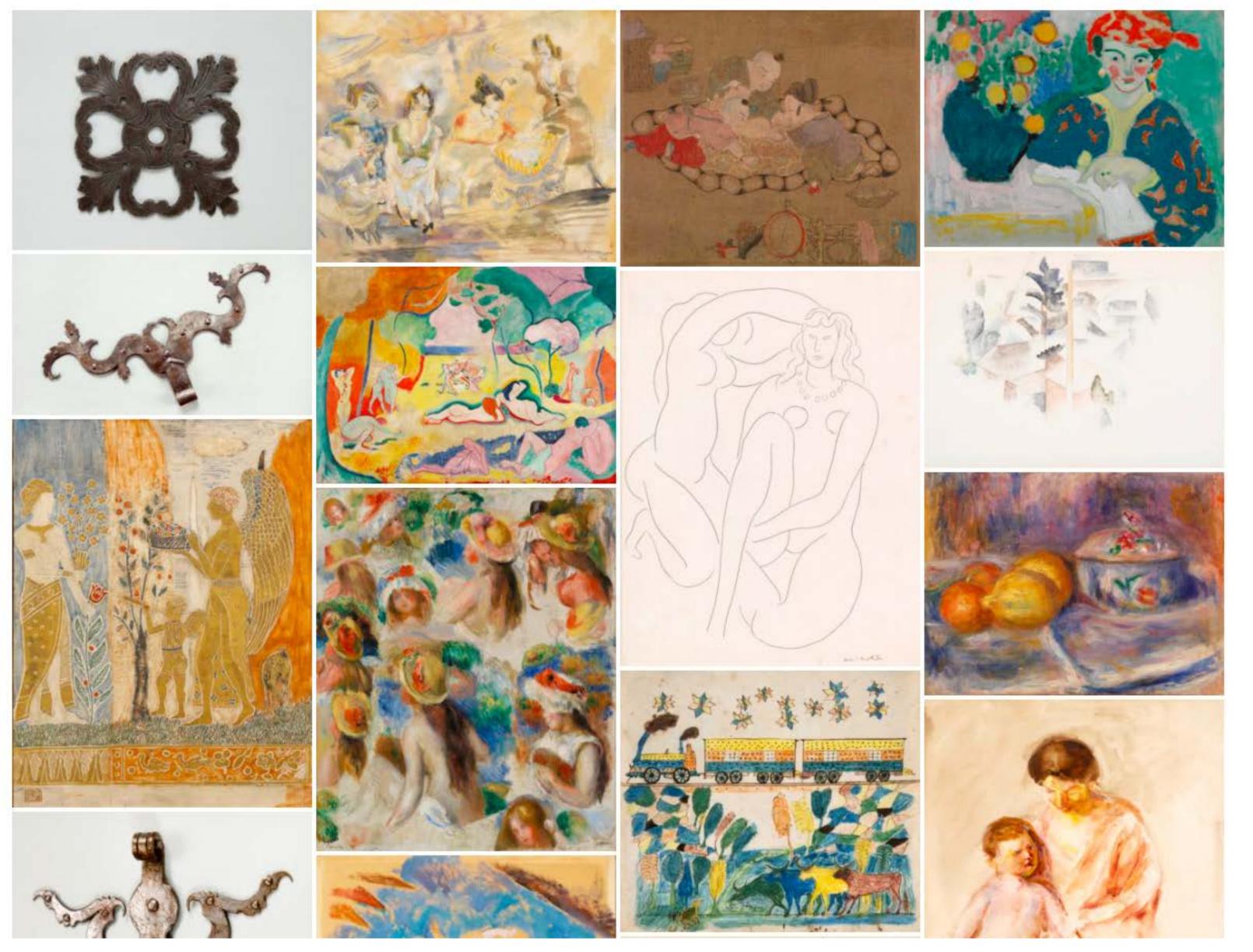


ABOY HOLDING A TEDDY BEAR

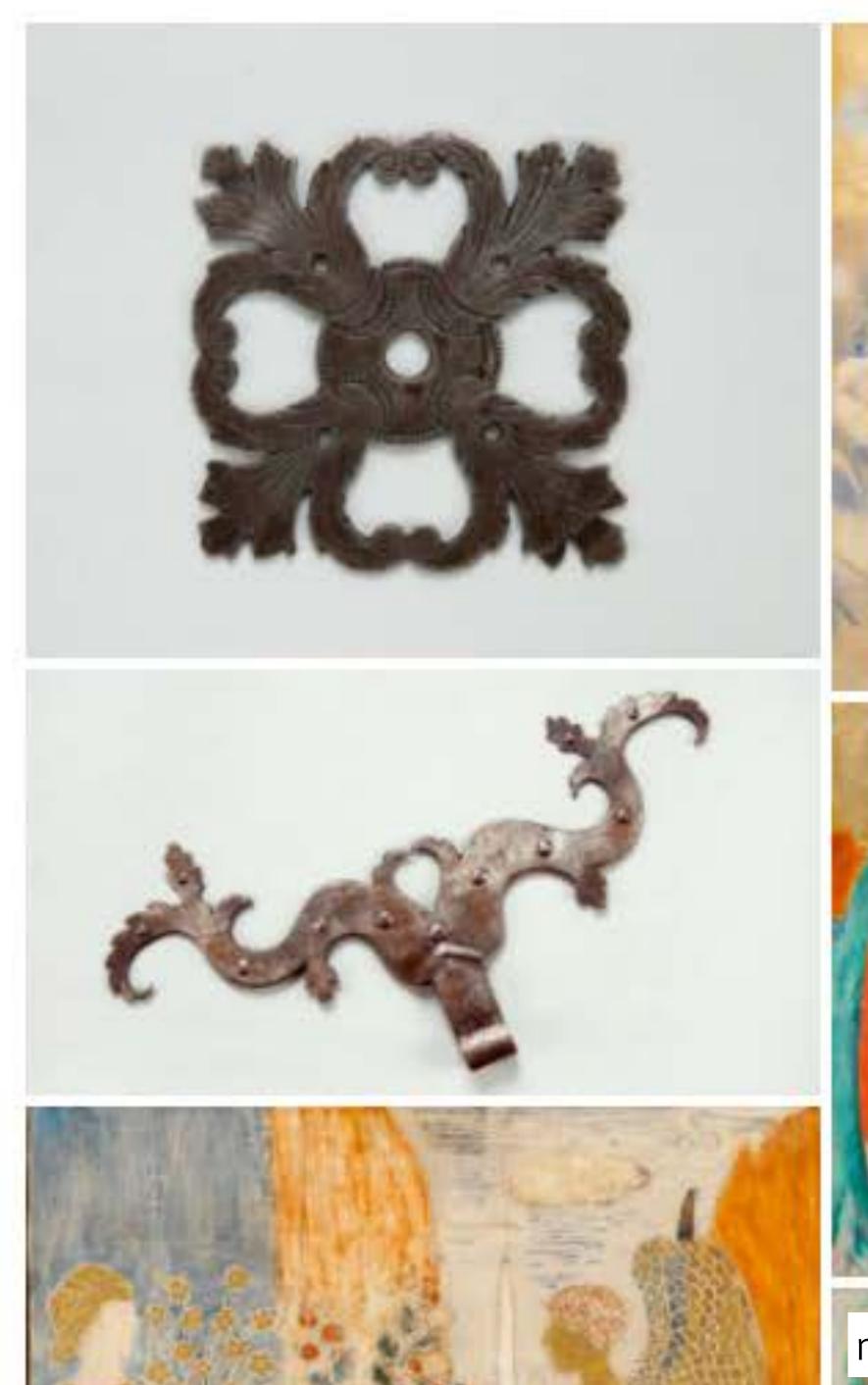
Young Mother
Pierre-Auguste Renoir
Barnes Foundation

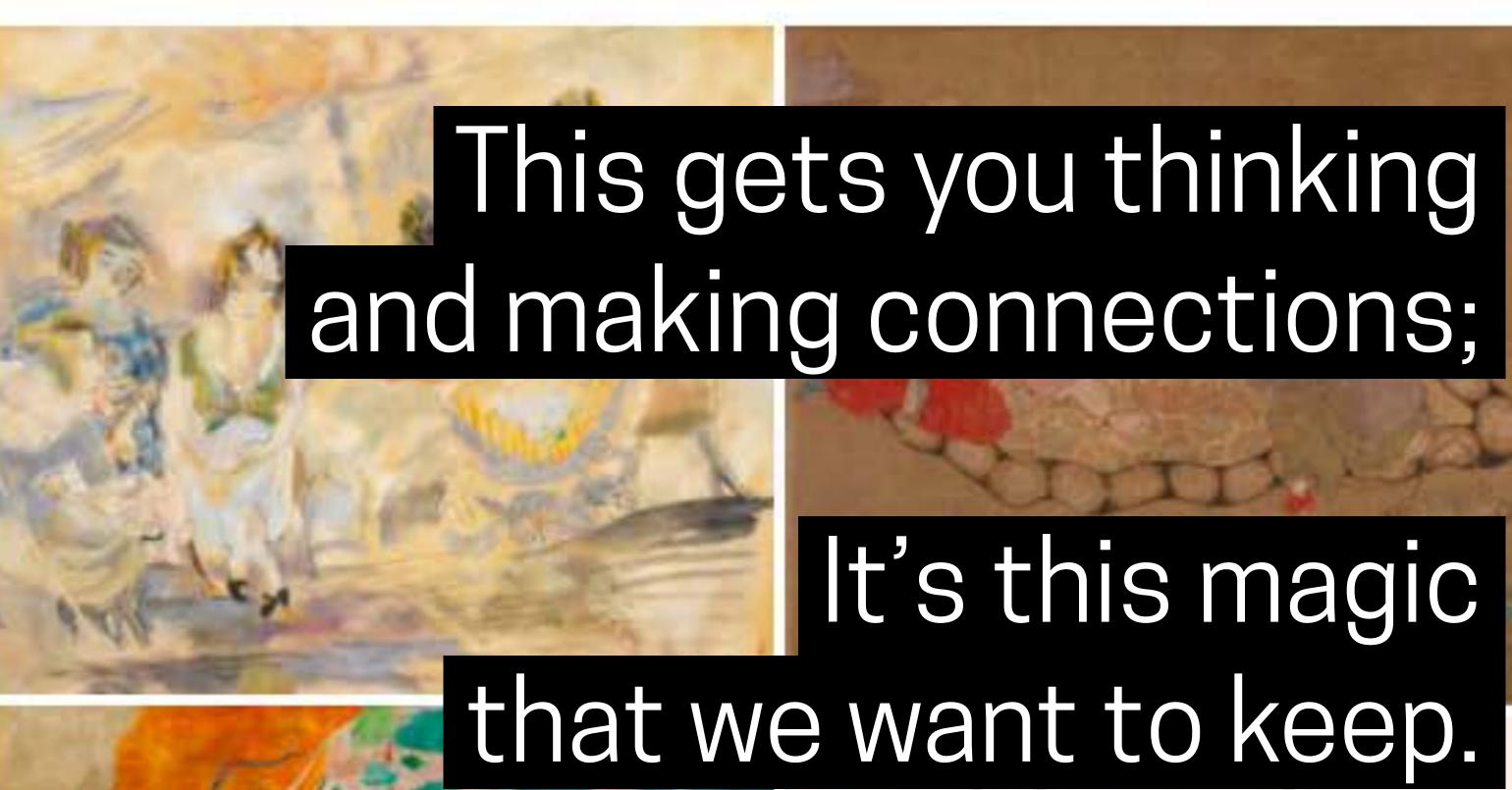


Results for "cherubs"



medium.com/barnes-foundation/using-computer-vision-to-tag-the-collection-f467c4541034





Shelley Bernstein
Barnes Foundation

medium.com/barnes-foundation/using-computer-vision-to-tag-the-collection-f467c4541034

the machines are weird, so...

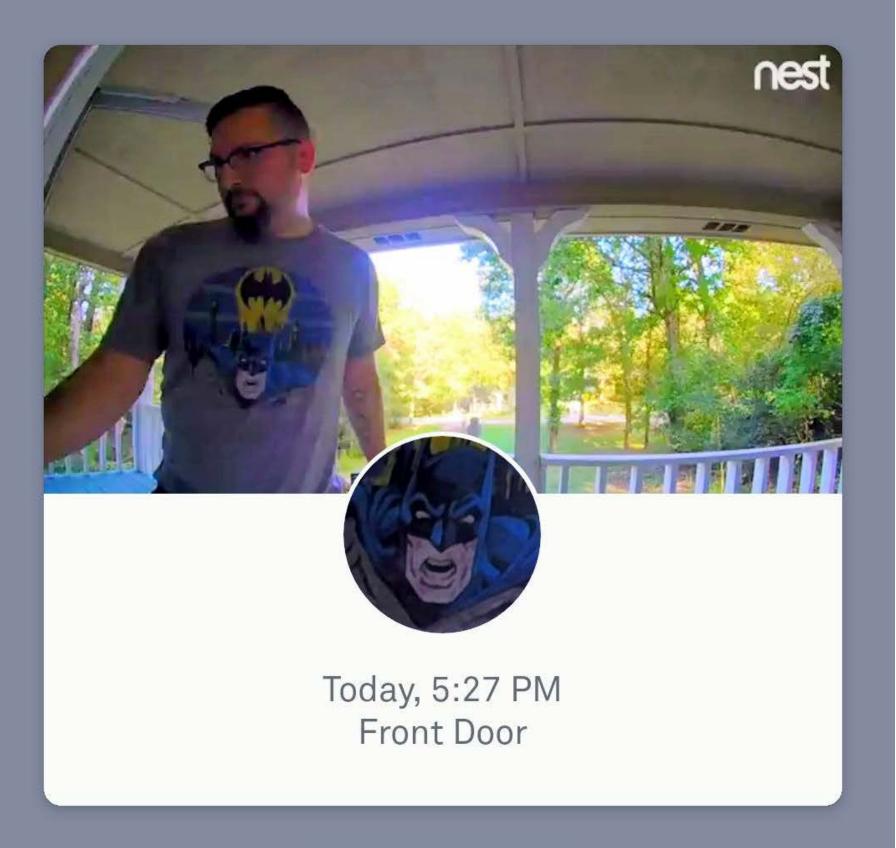
DRAMINSIGHT





My @nest doorbell automatically locks the front door when it sees a face it doesn't recognize. Today it didn't recognize me, so I went into the app to investigate and...





1 of 1

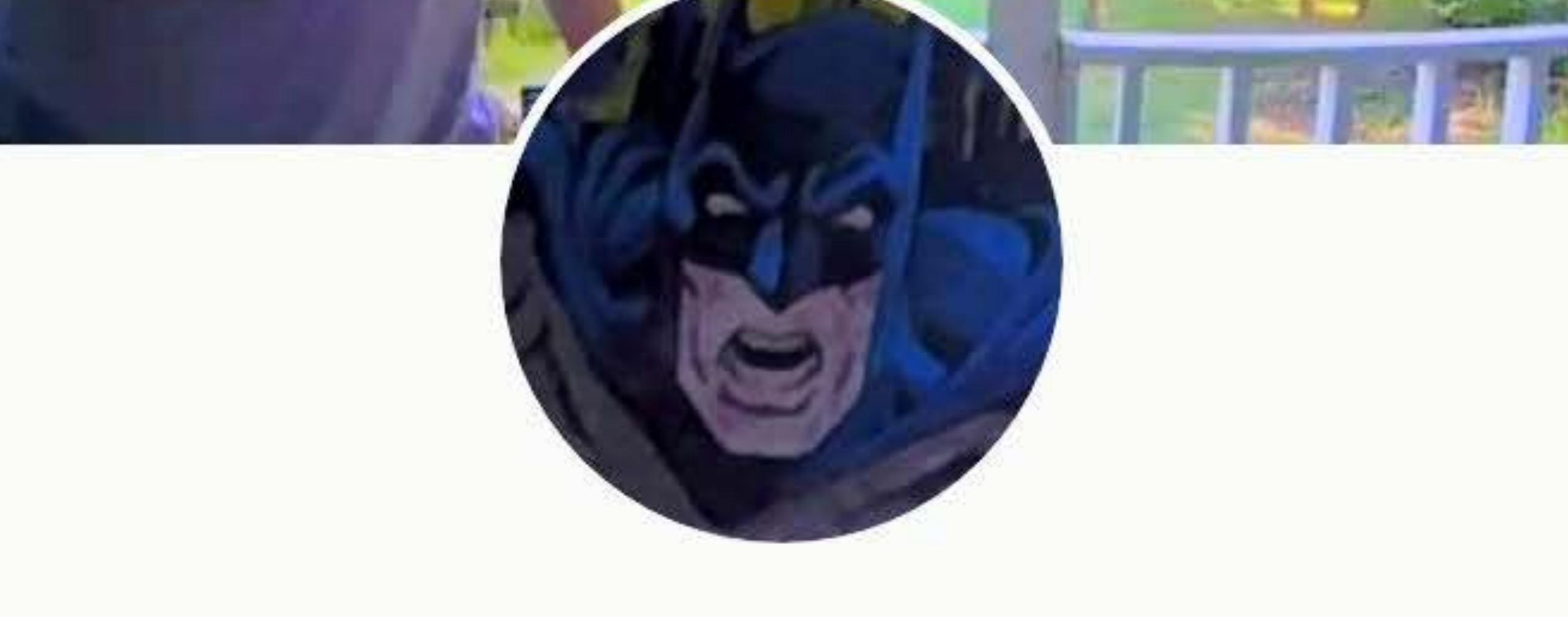
Do you know this person?



NO



YES



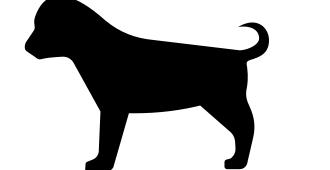
Today, 5:27 PM Front Door the machines are weird, so...

UNCERTAINTY

OURJOBISTO SET

B.A.S.A.A.P.

*be as smart as a puppy

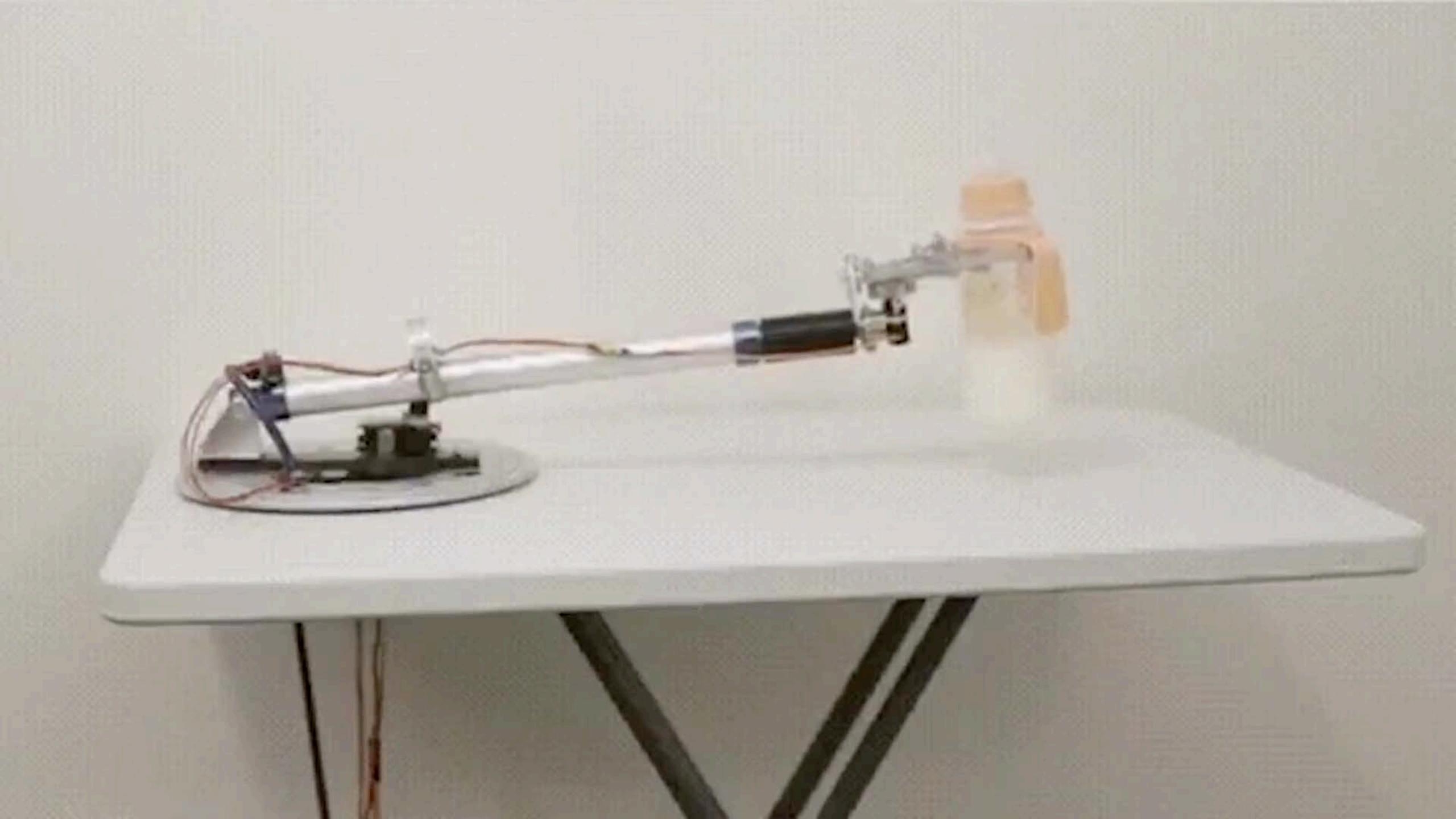


FF MAKING SMART THINGS THAT DON'T TRY TO BE TOO SMART AND [THAT] MAKE ENDEARING FAILURES IN THEIR ATTEMPTS TO LEARN AND IMPROVE."



Matt Jones





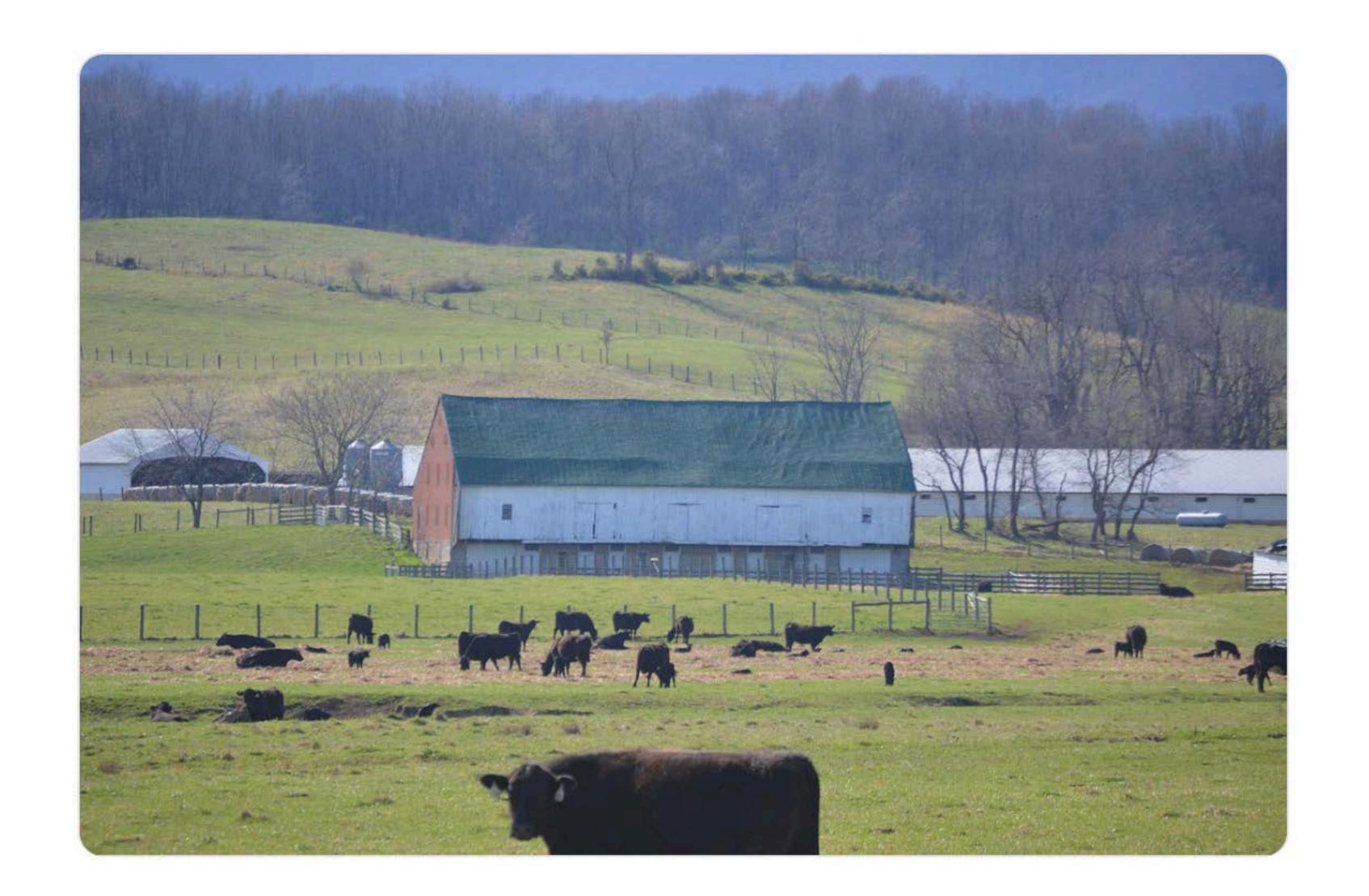
the machines are weird, so...

MAICHLANGUAGE SYSTEM ABILITY





a herd of cattle grazing on a lush green field



V

a person holding a cell phone



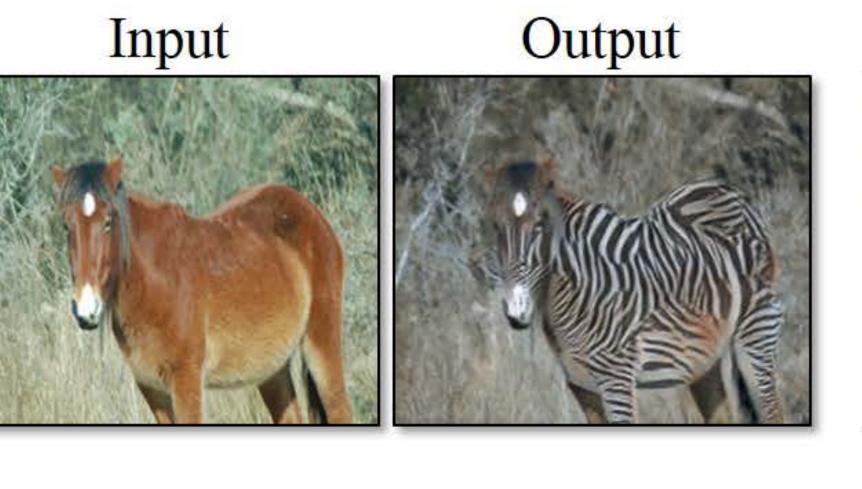
44 A PERSON HOLDING A CELL PHONE"

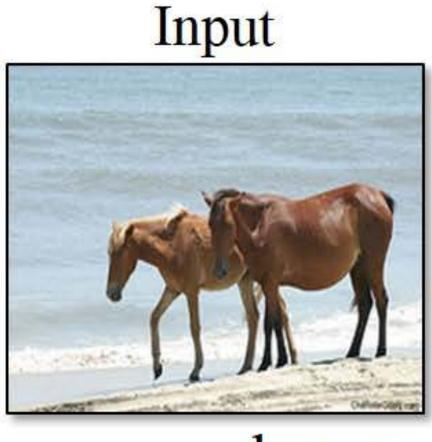
66 A PERSON HOLDING AN OBJECT"

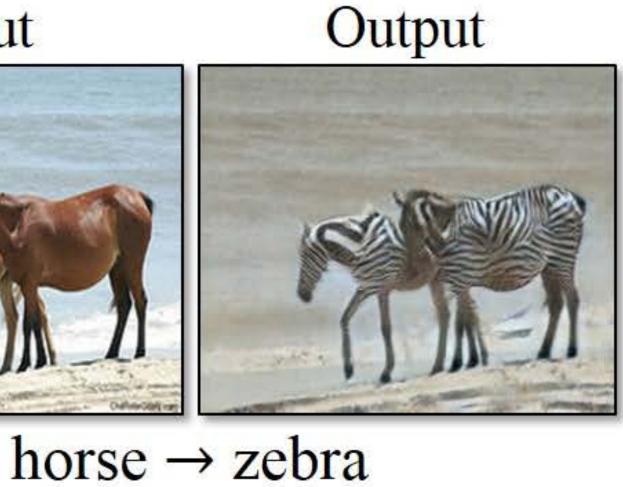
A PERSON HOLDING AN OBJECT (MAYBE A CELL PHONE?)"

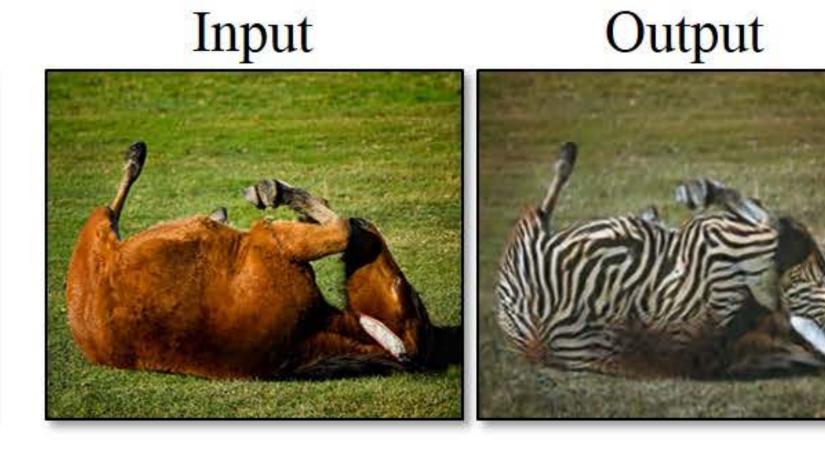
GAPERSON HOLDING MAYBEACELL PHONE? ORGUIAR? ORWOLINA P

NARROM DOMAINS





















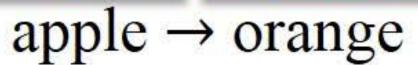
zebra → horse















CycleGAN github.com/junyanz/CycleGAN

Input

Output





CycleGAN github.com/junyanz/CycleGAN



THIS IS NOT REAL INTELLIGENCE

GIBSGWESYOU INFINITE INTERNS, OR PERHAPS, INFINITE TENYEAR OLDS

Benedict Evans

narrow domains do best, so...

PROBLEMS DON'T SMALL PROBLEMS



WE CAN BUILD THESE MODELS, BUT WE DON'T KNOW HOW THEY WORK."

Deep Patient project leader Joel Dudley

OPAQUE LOGIC



the logic is opaque, so...



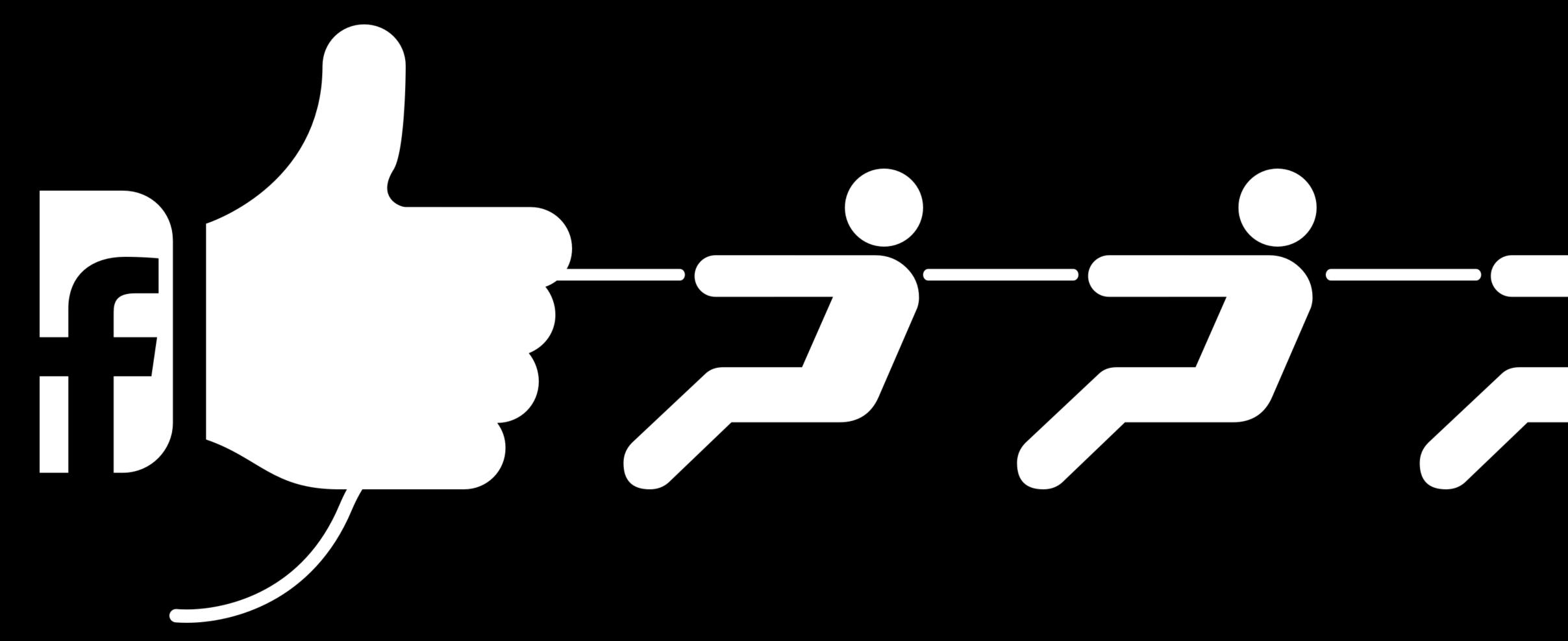
the logic is opaque, so...

SIGNAL YOUR INTENTION

A dormant Android phone sends Google your location info **340 times per hour**



Facebook gathers your info from your friends' contacts, and your phone number from double authentication—and uses that info for ad targeting



PEOPLE MON'I

YOUPROBABLY SHOULDN'T DO IT

TRANSPARENCY DESIGN PRINCIPLE

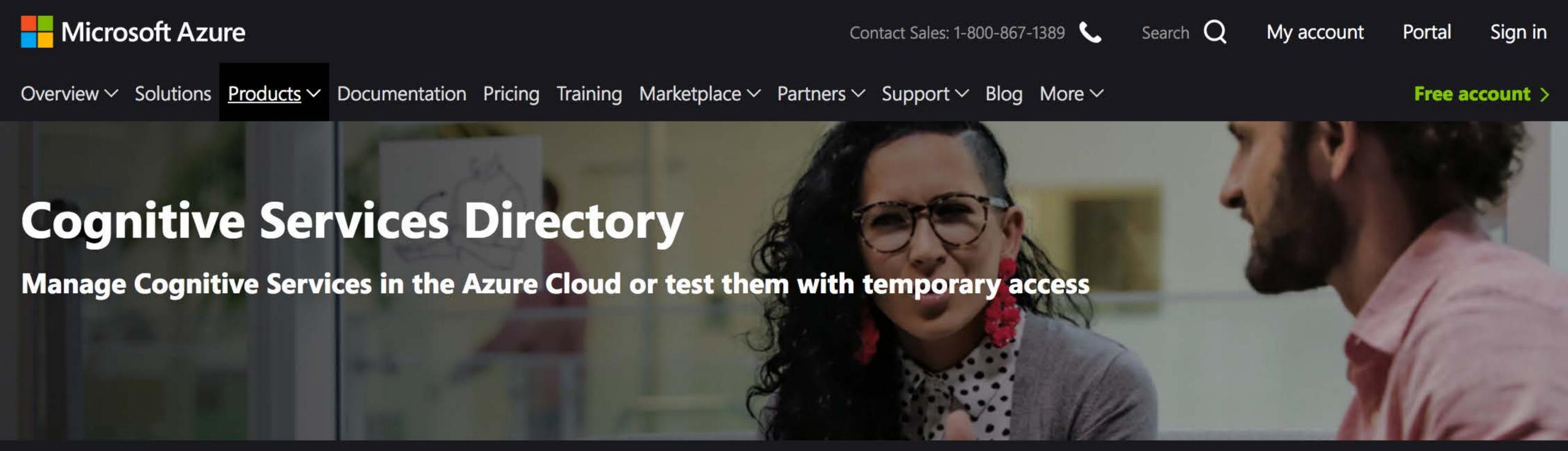
OPTIMIZED FOR?

the logic is opaque, so...

MEASURE

4.

PROBABLISTIC



Explore Cognitive Services:

Cognitive Services Homepage

Try Cognitive Services

Pricing

Documentation

Vision Speech Language Knowledge Search

Learn how Vision makes it possible for apps and services to accurately identify and analyze content within images and videos. Try any service free—and quickly build computer vision-enabled apps and services with the following capabilities.





FEATURE NAME:

VALUE

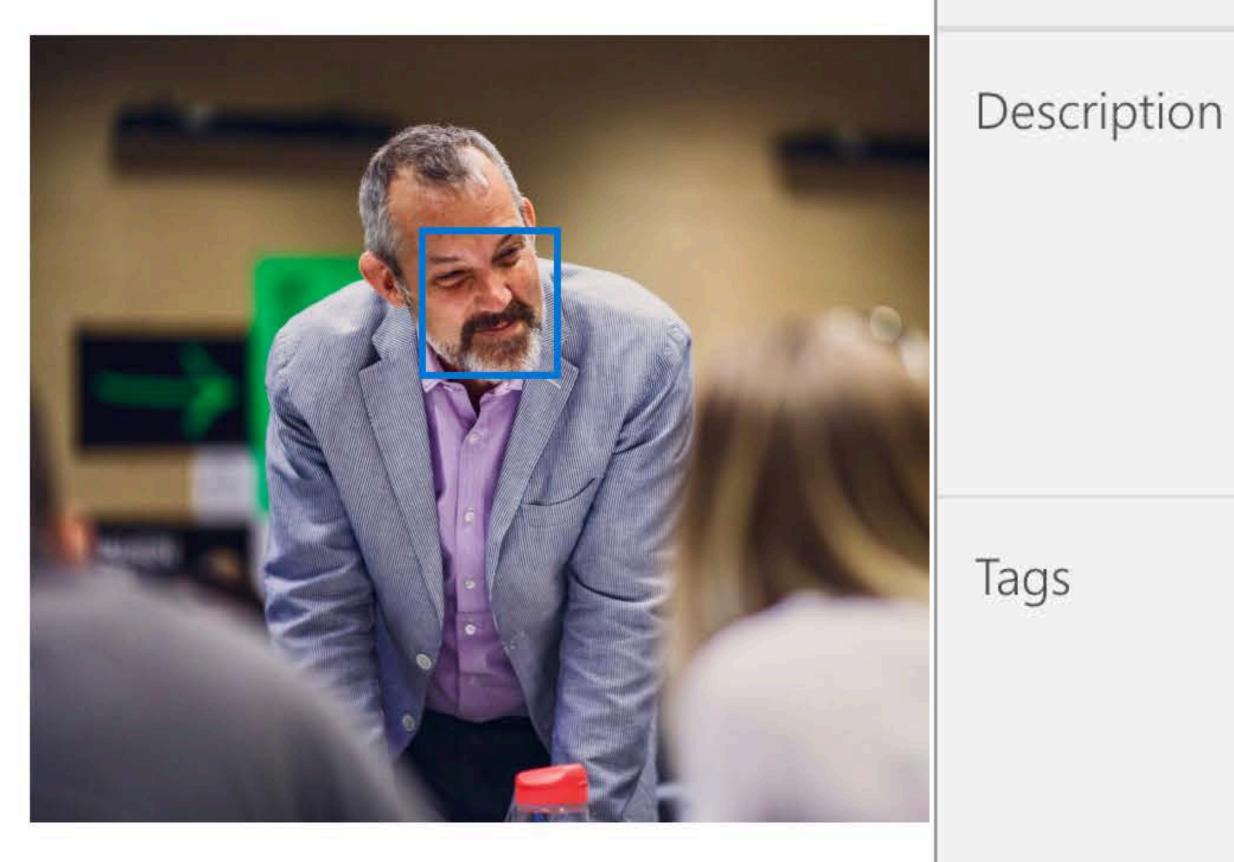
Description { "tags": ["person", "man", "indoor", "looking", "standing", "front", "holding", "older", "people", "table", "sitting", "using", "wearing", "woman", "room",

"shirt", "elephant"], "captions": [{ "text": "a man looking at the camera", "confidence": 0.8918123 }] }

Tags

[{ "name": "person", "confidence": 0.999668 }, { "name": "man", "confidence": 0.9767188 }, { "name": "indoor", "confidence": 0.931774139 }, { "name": "older", "confidence": 0.280402541 }]

Image format "Jpeg"



FEATURE NAME:

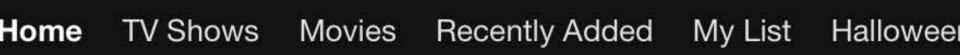
VALUE

{ "tags": ["person", "man", "indoor", "looking", "standing", "front", "holding", "older", "people", "table", "sitting", "using", "wearing", "woman", "room", "shirt", "elephant"], "captions": [{ "text": "a man looking at the camera", "confidence": 0.8918123 }] }

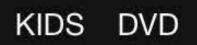
Tags

[{ "name": "person", "confidence": 0.999668 }, { "name": "man", "confidence": 0.9767188 }, { "name": "indoor", "confidence": 0.931774139 }, { "name": "older", "confidence": 0.280402541 }]

Image format "Jpeg"











Angry Birds

72% Match 2018 TV-G 3 Seasons

Birds Red, Chuck and their feathered friends have lots of adventures while guarding eggs in their nest that pesky pigs keep trying to steal.



NETFLIX

+ MY LIST





Starring: Antti Pääkkönen, Heljä Heikkinen, Lynne Guaglione

Genres: TV Shows, Kids' TV, Kids' TV for ages 3 to 4

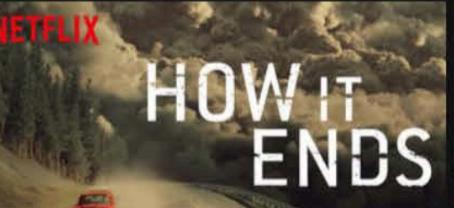
This show is: Exciting



Action















a person holding an object (maybe a cell phone? or guitar? or violin?)



Sign In 👤

The Switch

Sections =

Amazon is selling facial recognition to law enforcement — for a fistful of dollars





Amazon's Face Recognition Falsely Matched 28 Members of Congress With Mugshots



By Jacob Snow, Technology & Civil Liberties Attorney, ACLU of Northern California JULY 26, 2018 | 8:00 AM

TAGS: Face Recognition Technology, Surveillance Technologies, Privacy & Technology











Amazon's face surveillance technology is the target of growing opposition nationwide, and today, there are 28 more causes for concern. In a test the ACLU recently conducted of the facial recognition tool, called "Rekognition," the software incorrectly matched 28 members of Congress, identifying them as other people who have been arrested for a crime.

The members of Congress who were falsely matched with the mugshot database we used in the test include



Republicans aclu.org/blog/privacy-technology/surveillance-technologies/amazons-face-recognition-falsely-matched-28 women, and legislators of all ages,

41 DON'T KNOW' SBETTERTHANA WRONG ANSWER



results are probabilistic, so...

PRESENT INFORMATION AS SIGNALS, NOT ABSOLUTES

THE MACHINES REINEGRE

MHATIS NORMAL?



WHAT IF NORMAL IS GARBAGE?



Imprisoned In Myanmar

Energy & Environment

Brexit

North Korea

Charged: The Future of Autos

Future of Money

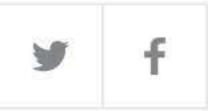
Breakingviews

BUSINESS NEWS OCTOBER 9, 2018 / 11:12 PM / 23 DAYS AGO

Amazon scraps secret Al recruiting tool that showed bias against women

Jeffrey Dastin

8 MIN READ



SAN FRANCISCO (Reuters) - Amazon.com Inc's (AMZN.O) machine-learning specialists uncovered a big problem: their new recruiting engine did not like women.

ML reinforces normal, so...

LET'S NOT CODIFY THE PAST

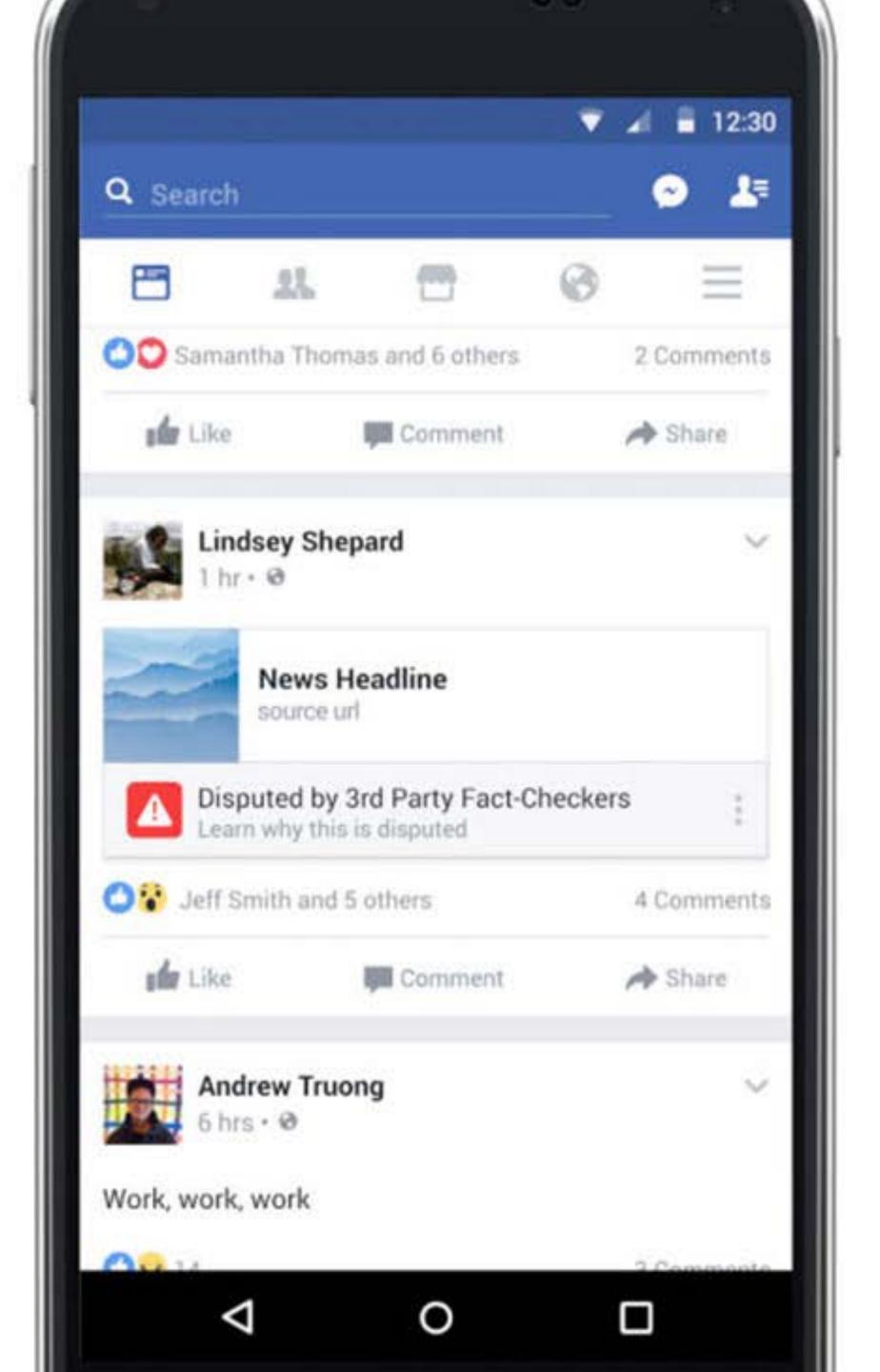
ML reinforces normal, so...

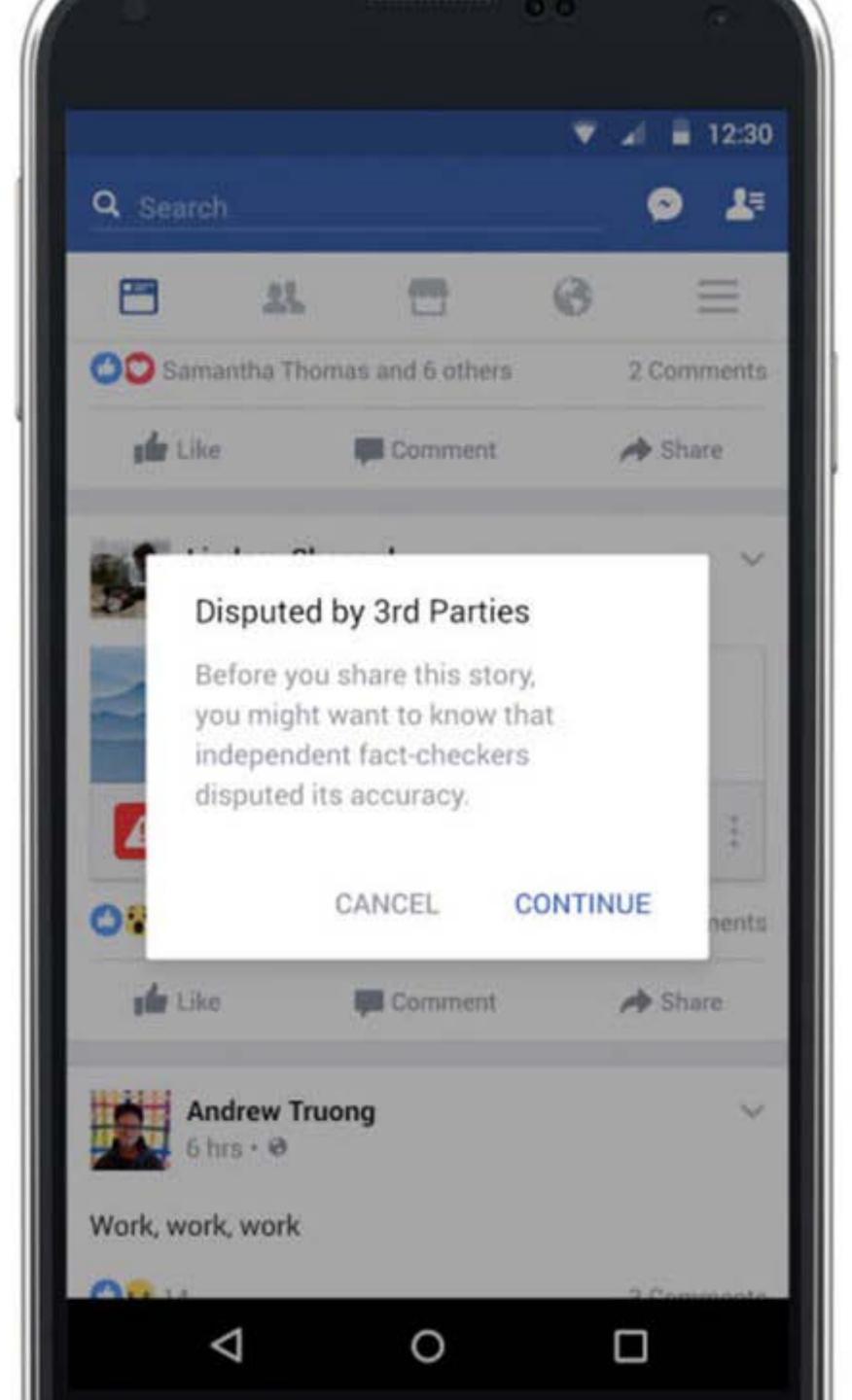
LET'S NOT CODIFY THE PAST

SURFACING BIAS TO ACTONIT

ML reinforces normal, so...

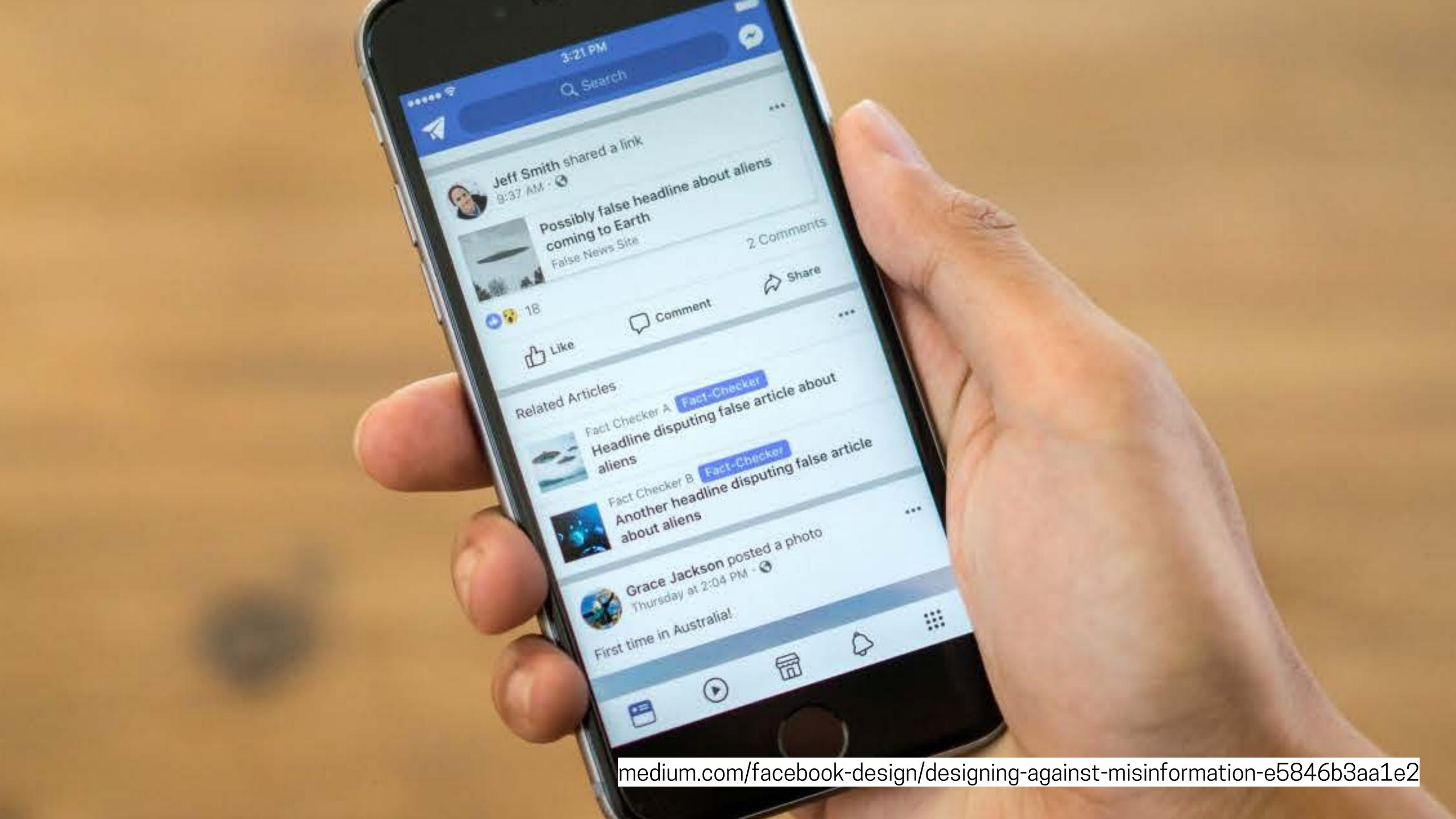
KNOWHENIC

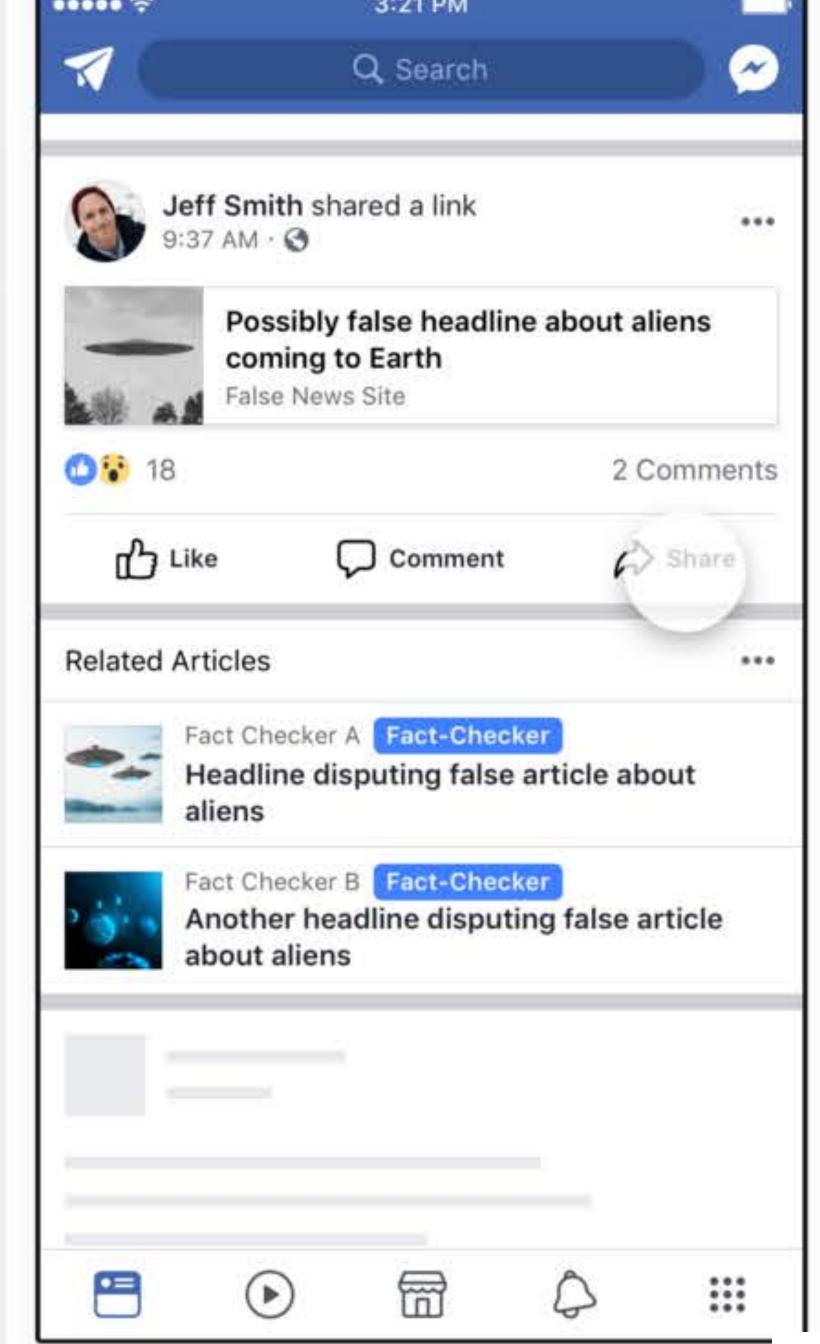


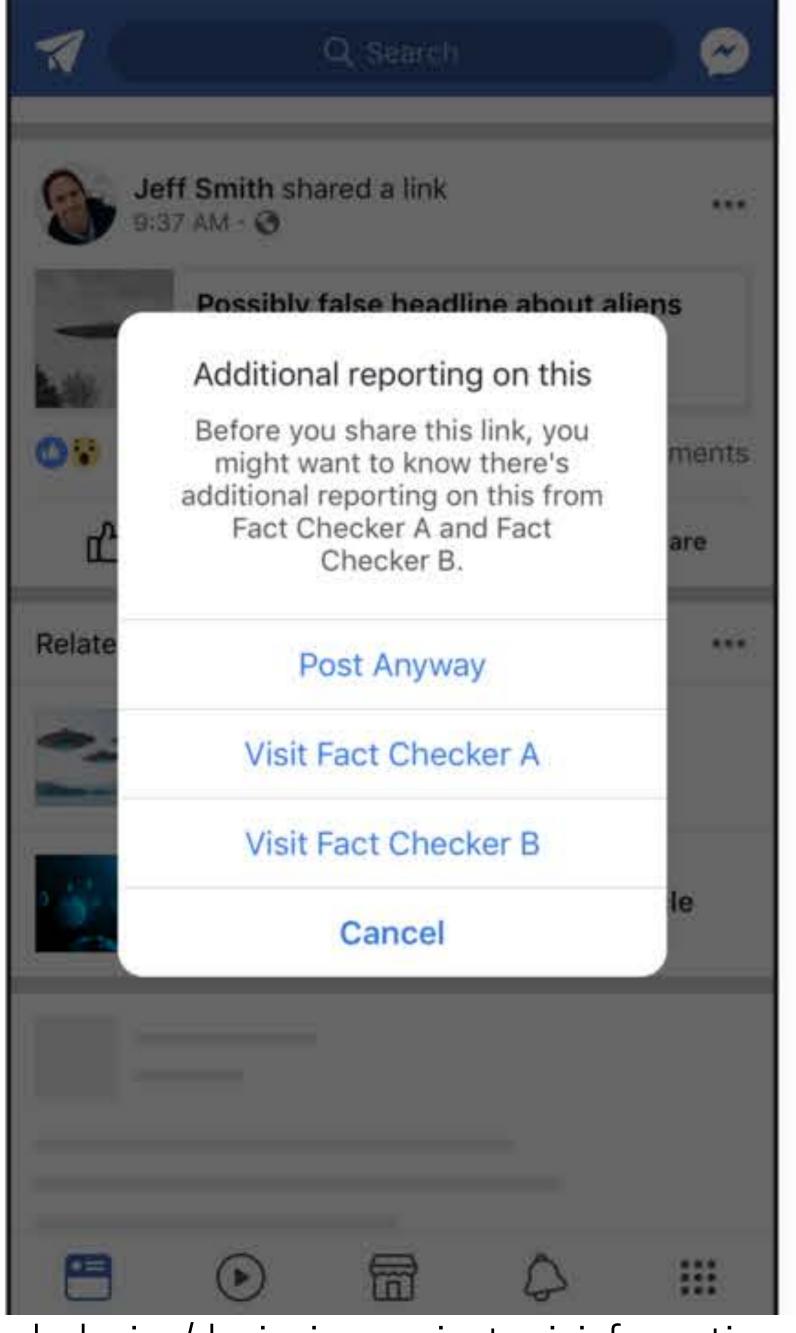


"DISPUTED" LABEL

IMPRESSIONS







●

medium.com/facebook-design/designing-against-misinformation-e5846b3aa1e2

ML reinforces normal, so...

AMPLEY HUMAN DON'T REPLACE IT

the "grain" of machine learning

- ERDNESS
- NARROW DOMAINS
- OPAQUE LOGIC
- PROBABILISTIC RESULTS
- PEGGED TO "NORMAL"

three: how does it change us?

HOMMILWALUES AND BELAWORS

WHAT DO WE WANT FROM IT?

WHAT DO WE WANT FROM IT?

WHAT DOES IT REQUIRE OF US?

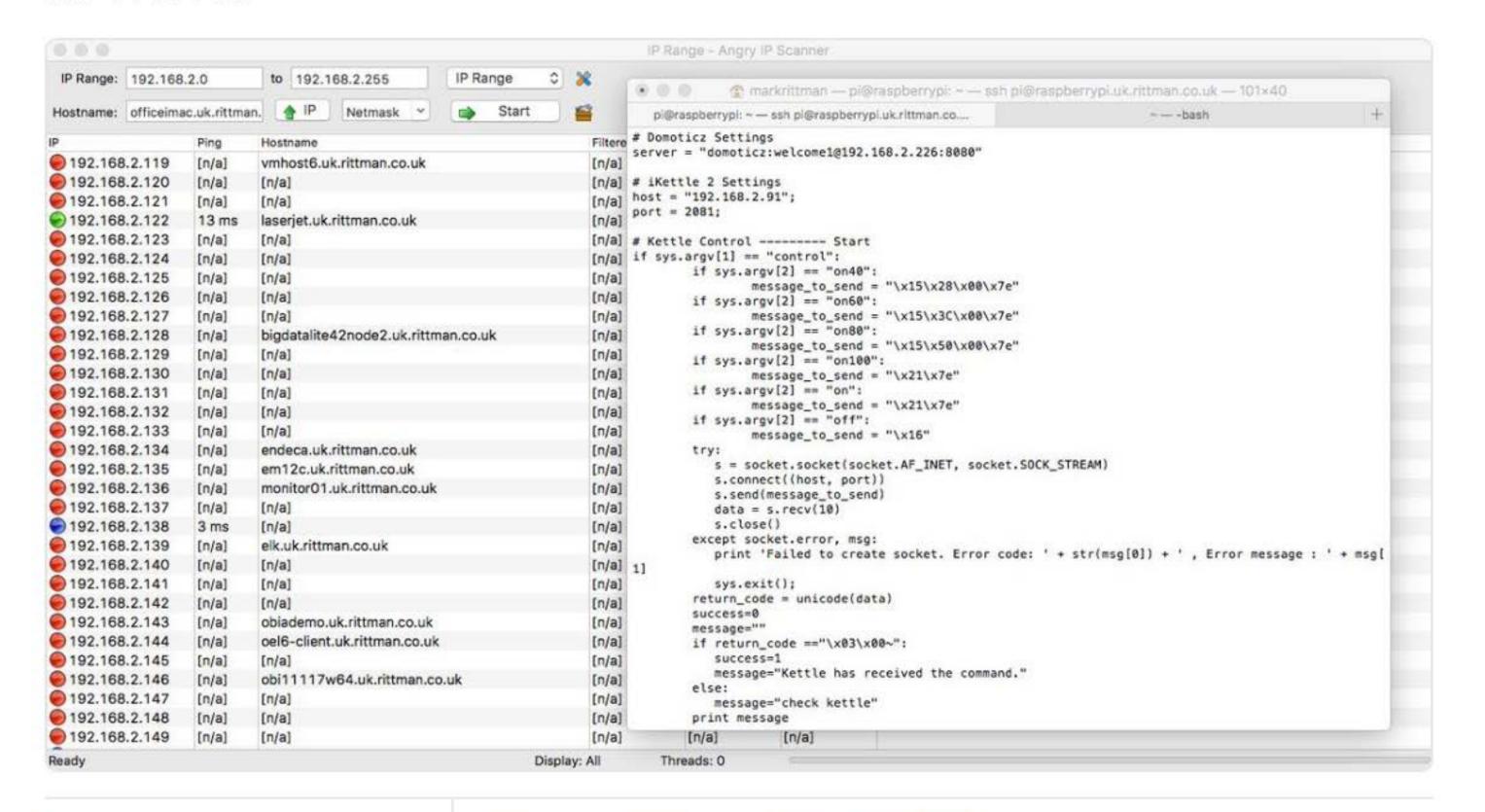
IEWE DON'T DECIDE ECROURSELVES. WILL DECIDE FOR US

SHOULD NOT BE SELF-DRIVING





3 hrs later and still no tea. Mandatory recalibration caused wifi base-station reset, now port-scanning network to find where kettle is now.





RETWEETS

476 285

LIKES











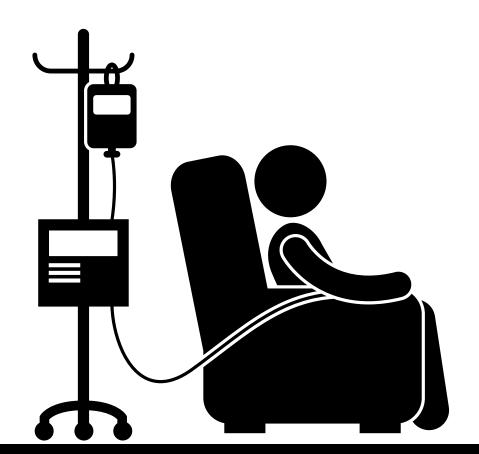


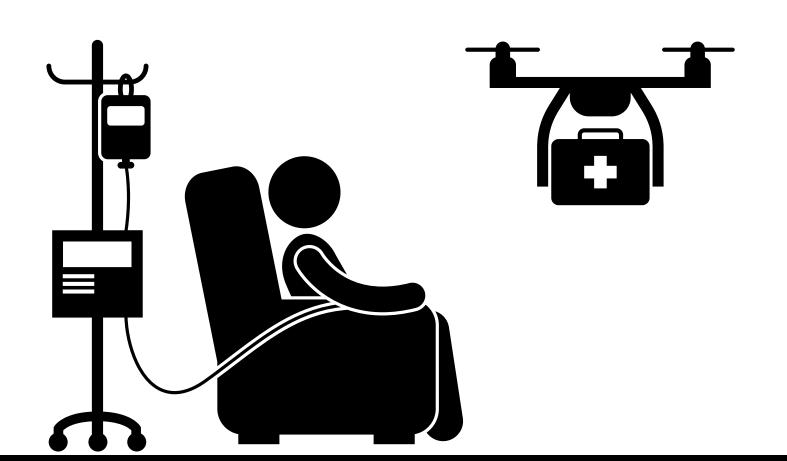


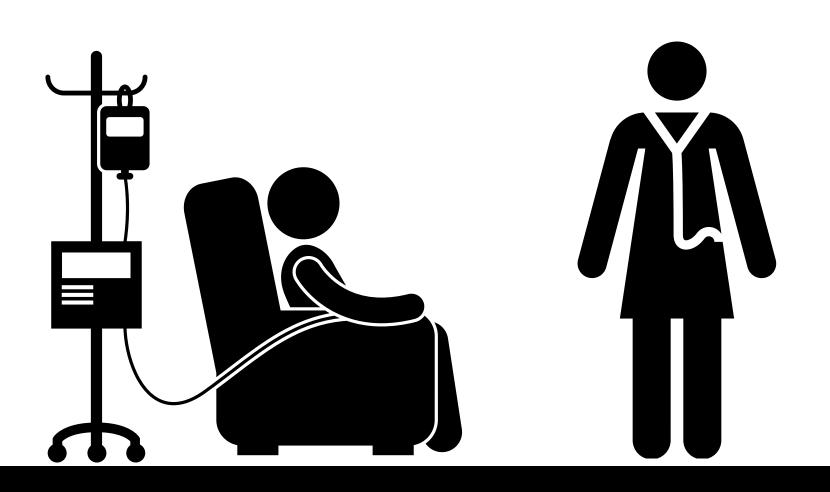


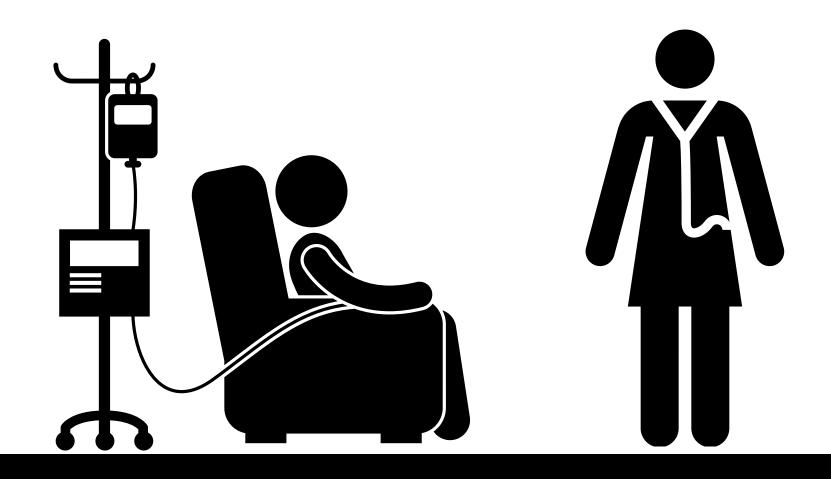








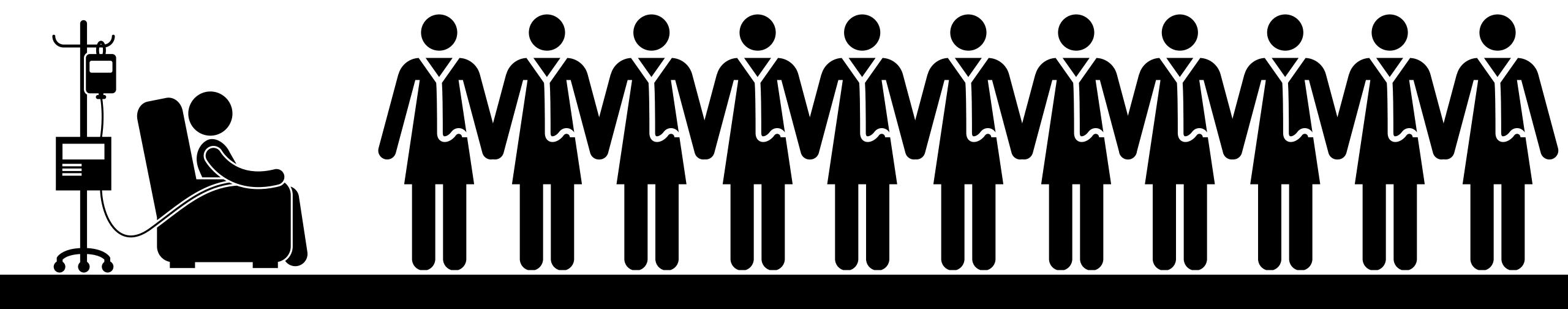




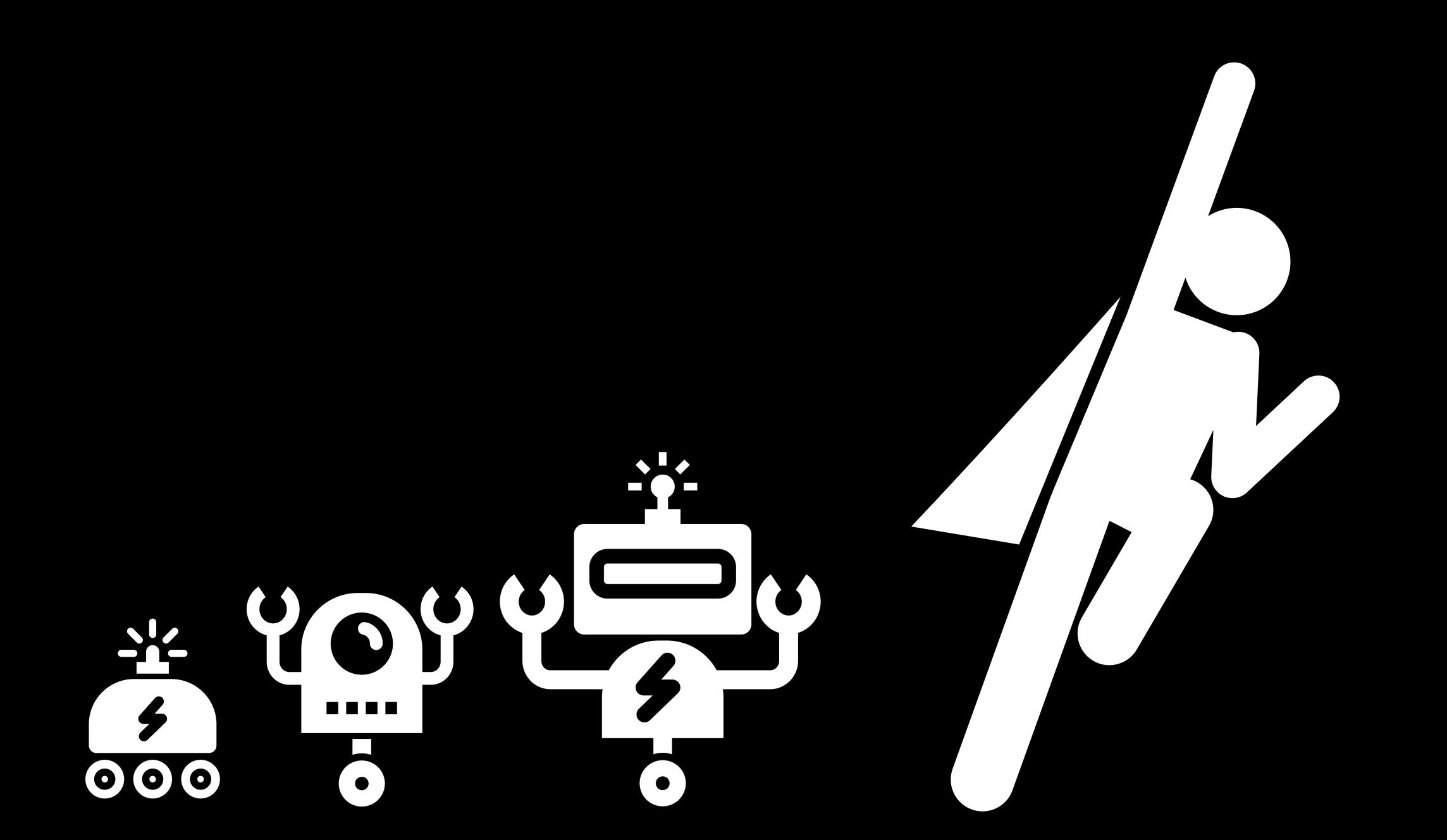
- COMPASSIONATE



- COMPASSIONATE - AFFORDABLE

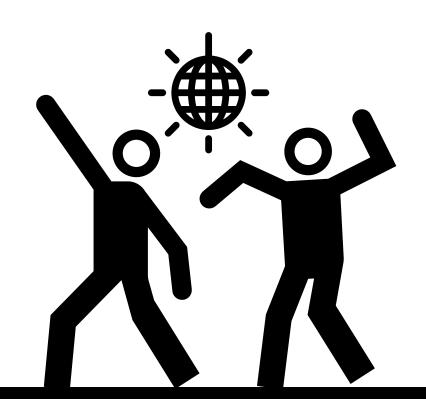


- COMPASSIONATE
 AFFORDABLE
- MOREJOBS



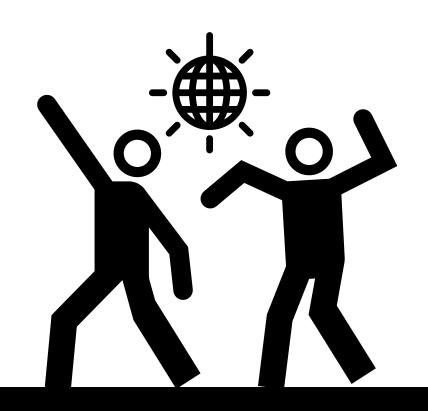
WEREINVENTING

THIS IS A TIME FOR WILD IDEAS



MORE ON THIS:

mindfultechnology.com juvetagenda.org bigmedium.com



MORE ON THIS:

mindfultechnology.com juvetagenda.org bigmedium.com josh clark @bigmediumjosh bigmedium.com

